



THE ABODE OF  
**Grooming**  
**ICCMRTians**  
MBA, BBA, B.Com (Hons.)



Institute of Co-operative and  
Corporate Management,  
Research & Training  
(ICCMRT)

**MBA SILVER JUBILEE BATCH**  
**(2025-2027)**



A Govt. of U.P. Institute  
[www.iccmrt.ac.in](http://www.iccmrt.ac.in)



**Institute of Co-operative & Corporate Management,  
Research and Training (ICCMRT)**

**ISO 9001:2015 Certified Institution**

467, Sector-21, Institutional Area, Ring Road, Indira Nagar, Lucknow - 226016, U.P., India

Phone: (0522)2716431, 2716092, Fax: (0522)216092

E-mail: [info@iccmrt.ac.in](mailto:info@iccmrt.ac.in), Website: [www.iccmrt.ac.in](http://www.iccmrt.ac.in)



## Management Committee

**Mr. DEEPAK KUMAR**  
IAS

CHAIR-PERSON  
Agriculture Production Commissioner/  
Addl. Chief Secretary, Govt. of U.P.

**Mr. SORABH BABU**  
IAS

VICE-CHAIR PERSON  
Principal Secretary (Co), Govt. of U.P.

**Mr. RAJEEV YADAV**

Director, ICCMRT  
Additional Commissioner (Co),  
Government of Uttar Pradesh

### MEMBERS

Principal Secretary, Planning, Govt. of U.P.

Principal Secretary, Finance, Govt. of U.P.

Principal Secretary, Technical Education,  
Govt. of U.P.

Commissioner & Registrar, Govt. of U.P.

MD, U.P. Co-operative Dairy Federation Ltd.

MD, U.P. Co-operative Federation Ltd.

Director, U.P. State Agricultural Produce  
Marketing Board

Chairman, U.P. Power Corporation Ltd.

MD, U.P. Co-operative Bank Ltd.

MD, U.P. Sahkari Gram Vikas Bank Ltd.

MD, U.P. Upbhokta Sahkari Sangh Ltd.

MD, U.P. State Warehousing Corporation Ltd.

MD, U.P. Rajya Nirman Sahkari Sangh Ltd.

MD, UPCLDF

MD, PCU



## DRONE REMOTE PILOT TRAINING

Drone Pilot Training is now mandatory to fly any drone above the weight of 250 gm in India. Operating a drone without the mandatory certificate can result in heavy fines, confiscation of the drone and possibly even imprisonment.

ICCMRT on being approved by DGCA as a Remote Pilot Training Organization (RPTO) has been authorized to issue Drone/ Remote Pilot Certificate (RPC) upon the completion of the training by the trainees. Thereafter the trainee shall be permitted to fly their drone. At ICCMRT we shall ensure trainees develop the Knowledge, Skills and Attitude to be a proficient drone pilot, not just for their current requirement, but also to graduate to higher category and more complex operations of drones. The successful completion of the training shall also open doors of opportunities for the trainees in the vast and rapidly growing drone industry. During the training, the trainees will get deeply immersed in the world of drones and the opportunities that come with it. They will be able to visualize the future of drones in India and the role they could play in it.



The Namo Drone Didi Scheme is a visionary initiative under the Sashakt Nari Viksit Bharat program, aimed at empowering rural women by providing them with agricultural drones and the necessary training to operate them. The scheme is putting drone technology in the hands of women pilots from Self Help Groups (SHGs) to modernize agricultural practices and increase agricultural productivity. In order to implement the above prestigious scheme in the state of Uttar Pradesh, ICCMRT has taken the responsibility to train the WSHG (Women Self Help Group) to fly drones in the rural areas thus helping the farmers in various agriculture practices. After successful completion of the training the rural women shall be awarded with the DGCA (Director General of Civil aviation, Govt. of India) approved Drone Pilot License.

**जे.पी.एस.राठौर**  
राज्यमंत्री (स्वतंत्र प्रभाग)  
सहकारिता विभाग  
उत्तर प्रदेश



कक्ष सं०: 60, मुख्य भवन,  
सचिवालय, लखनऊ, पिन-226001  
फोन / फ़ैक्स : 0522-2238080  
ई-मेल : saharitamantriup@gmail.com  
दिनांक : 23.09.2025



### शुभकामना संदेश

यह अत्यन्त सुखद एवं गौरव का विषय है कि आई०सी०सी०एम०आर०टी० एम०वी०ए० पाठ्यक्रम का 25वें बैच का सत्र प्रारम्भ करने जा रहा है। संस्थान के छात्र उच्च प्रवन्धकीय शिक्षा प्राप्त कर देश-विदेश के विभिन्न व्यावसायिक संगठनों, सरकार एवं समाज के लिए अपना महत्वपूर्ण योगदान देंगे। संस्थान में उच्च प्रवन्धकीय शिक्षा एवं प्रशिक्षण के लिए आवश्यक अवस्थापना सुविधायें, हाईटेक क्लासेज, डिजिटल लाइब्रेरी, हाईटेक कम्प्यूटर लैब, आधुनिक छात्रावास इत्यादि उपलब्ध कराने के लिए सरकार द्वारा वित्तीय वर्ष 2024-25 एवं वर्ष 2025-26 में आवश्यक धनराशि उपलब्ध कराई गई है और आगे भी छात्रों के बहुआयामी विकास के लिए प्रयास किया जाएगा।

संस्थान ग्रामीण सशक्तिकरण को बढ़ावा देने में एक महत्वपूर्ण भूमिका निभा रहा है। यह संस्थान ग्रामीण महिला स्वयं सहायता समूहों (WSHG) की सदस्य महिलाओं को कृषि ड्रोन संचालन का प्रशिक्षण प्रदान कर रहा है। यह प्रशिक्षण न केवल कृषि उत्पादकता को बढ़ाने में सहायक है, बल्कि आजीविका के अवसर भी सृजित करता है। प्रशिक्षण पाठ्यक्रम को सरल और व्यावहारिक बनाया गया है, जिसमें तकनीकी ज्ञान के साथ-साथ खेतों में वास्तविक अनुभव भी शामिल है, ताकि महिलाएं आत्मनिर्भर और सक्षम बन सकें।

संस्थान न केवल प्रबंधन शिक्षा में अपना योगदान दे रहा है, बल्कि "सहकारी शिक्षा, प्रशिक्षण और सूचना" की दिशा में भी उत्कृष्ट कार्य कर रहा है, जो सहकारिता के सात सिद्धांतों में से एक है। मुझे यह जानकर बहुत खुशी हो रही है कि आई०सी०सी०एम०आर०टी० "त्रिभुवन सहकारी विश्वविद्यालय" गुजरात से संबद्ध होने वाला उत्तर प्रदेश का पहला शीर्ष शैक्षणिक संस्थान होगा।

मैं संस्थान के समस्त छात्रों के उज्ज्वल भविष्य की कामना करता हूँ।

  
(जे.पी.एस.राठौर)

## Deepak Kumar

IAS

Agriculture Production Commissioner/  
Additional Chief Secretary, Govt. of U.P.  
Chairperson, ICCMRT



Govt. of Uttar Pradesh  
10, Bahukhandi Bhawan,  
Secretariat, Lucknow-226016  
Phone: 0522-2238082, 2238145  
E-Mail: apcofficeup@gmail.com



### CHAIR PERSON'S MESSAGE

Dear Students,

I feel pleasure in welcoming you all who have joined the 25th batch of the MBA programme at ICCMRT, approved by the AICTE, New Delhi and is affiliated to Dr APJ Abdul Kalam Technical University, Lucknow. A positive learning ecosystem combined with great learning facility provided by an academic institution, can take the dynamic young generation to the right places in their career endeavours, including the corporate ladder. We, at ICCMRT, Lucknow aim to be one such institute.

As an apex educational institution established by the Government of Uttar Pradesh, ICCMRT has become the most preferred choice of MBA aspirants in the state. The institute places special emphasis on inculcating essential managerial skills and values required for complex decision-making, besides developing superior expertise on functional domains as required by the corporate and cooperative firms. Our highly qualified and experienced team of faculty members is here to guide and mentor you throughout your educational journey, ensuring that you receive the necessary support and encouragement to thrive academically and personally.

The institute possesses the best infrastructure with fully air conditioned class rooms, high-tech seminar hall, well equipped ultra modern auditorium, rich library with vast collection of reference books, magazines and journals, state of the art computer labs, and separate hostels for girls and boys. The placement record of the Institute is highly impressive since its inception which assures you better placement opportunities with high paying dream jobs.

I extend my best wishes to all of you for a progressive future.

Deepak Kumar

## Certification Courses in Healthcare

ICCMRT in collaboration with the National Institute for Health and Family Welfare (NIHFW), New Delhi has launched hybrid certification courses in healthcare in Uttar Pradesh. We are excited to introduce the following certification courses in a hybrid format, suitable for trained and untrained nurses, health workers and other graduates who want to shape their career in healthcare segment. Doctors from NIHFW, SIHFW and Medical Officers/ Practitioners/ Specialists will be the resource persons in our training programmes.

**1. Infection Control for Nurses/ Professionals:** Learn infection prevention best practices and protocols. Participate in hands-on training online and in-person.

**Eligibility :** 10 + 2 (Biology), B.Sc (Life Sciences)

**Course Fees :** Rs.8000 - Rs.12000

**Duration :** 3 Months

**2. Third Party Administrator (TPA):** Explore the role of TPAs in managing health care services, including Ayushman Bharat. Develop skills in claims processing and financial management.

**Eligibility :** 10+2 (Biology), B.Sc (Life Sciences)

**Course Fees :** Rs.8000-Rs.12000

**Duration :** 3 Months

**3. Quality Management in Hospitals and Health care:** Enhance patient care and safety through quality assurance. Master performance measurement techniques in a flexible setting.

**Eligibility :** 10+2(Biology), B.Sc(Life Sciences)







**Course Fees :** Rs.8000-Rs.12000

**Duration :** 3 Months

Training on the basic life support skills will be provided to all candidates registering in the above training programmes. We encourage all interested candidates to enroll in these programmes, immerse sessions led by industry experts, unlock new opportunities at ICCMRT and carve your own space in health care profession. Welcome you all to make a meaningful impact in healthcare by registering in this ambitious programme!



## TIE-UPS & COLLABORATIONS

 <p>Directorate General of Civil Aviation (DGCA)</p>	<p>ICCMRT on being approved by DGCA as a Remote Pilot Training Organization (RPTO) shall be authorized to issue Drone/Remote Pilot Certificate (RPC) upon completion of the training by the trainees. There after the trainee shall be permitted to fly their drone. At ICCMRT we shall ensure trainees develop the Knowledge, Skills and Attitude to be a proficient drone pilot, not just for their current requirement, but also to graduate to higher category and more complex operations of drones.</p>
	<p>National Academy of Customs, Indirect Taxes and Narcotics, Govt. of India: ICCMRT conducts 3 months foundation training programme for the Inspectors of Customs, Indirect Taxes and Narcotics in collaboration with NACIN. It also offers short term programmes of 3 to 5 days duration for revenue department officials.</p>
	<p>National Institute of Agricultural Marketing, Jaipur: ICCMRT offers 2 weeks refresher and development programme to the employees of Agriculture Department, State Mandi Parishad, in collaboration with NIAM, Jaipur.</p>
	<p>National Institute of Health &amp; Family Welfare, New Delhi: ICCMRT offers three different certifications programmes of 3 – 4 months duration in health sector in collaboration with National Institute of Health &amp; Family Welfare (NIHFW), New Delhi in hybrid mode (Online/Offline) including practical sessions.</p>
	<p>National Institute of Agricultural Extension Management (MANAGE): ICCMRT has signed an MOU with MANAGE, Hyderabad to act as a Nodal Training Institute (NTI) to offer the 45 days residential training programme. Since August 2018, the institute has conducted 13 batches of AC &amp; ABC training in which it has trained 386 beneficiaries till date out of which 76 trainees have successfully established their own agri-venture.</p>
	<p>Integral University, Lucknow: ICCMRT has signed and Memorandum of Understanding (MoU) with Integral University, Lucknow with their Agriculture and Research Department for knowledge sharing, research and consultancy projects on mutual basis.</p>

### Rajeev Yadav

Additional Commissioner (Co),  
Government of Uttar Pradesh  
Director, ICCMRT



**Institute of Co-operative & Corporate Management, Research and Training**  
21/467, Ring Road, Indira Nagar,  
Lucknow-226016.  
Phone:0522-2716092,2716431  
E-mail: director@iccmrt.ac.in



### DIRECTOR'S MESSAGE

Dear Students,

Greetings from the ICCMRT family. At ICCMRT, we constantly strive to create a vibrant academic culture and an eco-system for lifelong learning of students. This implies achieving academic excellence in every endeavor of the management students such as creation of knowledge, imparting the knowledge, and augmenting the practice through consulting and management education.

From the academic year 2025-26, a new specialization "Cooperative Management" (CM) has been introduced in the MBA Curriculum of AKTU emphasizing the need for spreading cooperative education among the youth and to create a pool of skilled human resources to serve the cooperative institutions across the country. ICCMRT is the first and only AKTU affiliated institute which has introduced this subject in the MBA programme. Students who opt for this specialization will now get broader job opportunities in various apex cooperative institutions of the state.

We ensure to produce dynamic environment for our recruiters to shape the new corporate horizons. We strongly believe in our stakeholders, alumni and collaborators towards effective engagement in our student's career enrichment.

The confidence of the corporates has been shown by the impressive placement record of the institute since its inception. We would like to thank industry professionals for their constant support & cooperation extended to ICCMRT and look forward to strengthening the relationship in future too.

Wish you all a happy learning experience.

**Rajeev Yadav**

**Dr. K. Anbumani**  
Principal, P.G. Programme



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Phone:0522-2716092,2716431  
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### PRINCIPAL'S MESSAGE

Dear students,

I extend my warm welcome to all of you at ICCMRT the "abode of knowledge grooming". I congratulate each one of you for having successfully enrolled yourself as a part of the "Silver Jubilee" batch of the MBA programme at ICCMRT during 2025-26.

Remember, an MBA is not just about acquiring academic credentials; it's about honing your analytical thinking, problem-solving capabilities, and leadership qualities. Our dedicated faculty members are here to guide and mentor you, and our staff is committed to providing you with a conducive learning environment. Make the most of the resources and support available to you, and never hesitate to seek guidance when needed.

We are also proud of our alumni network, serving in well-reputed companies across a range of sectors. They serve as a testimony to the quality of education and preparation our students receive at our institution.

I urge you to set ambitious goals for yourself, stay focused and remain resilient. The journey ahead might have its share of obstacles, but with determination and the skills you'll cultivate here, there is no limit to what you can achieve. I look forward to witnessing your growth and accomplishments over the course of your journey with us.

Best Wishes!!!!

**Dr. K. Anbumani**

### Mess Committee

Mess Committee Comprising of the students of MBA 1<sup>st</sup> and 2<sup>nd</sup> Year along with BBA & B. Com (H) is constituted which ensures quality of food, menu etc.

### Recreation Facilities

LED Televisions are separately fixed at the dining halls of the girls' hostel and boys' hostels. Sports and recreation facilities like Badminton, Carom, Chess, etc., is available for the students. The common halls shall be closed during the class hours.

### Other Facilities

Medical consultation facility for students is available for both day scholars and hostlers. 24 Hours electricity facility is ensured through generators and inverters.

### Hostel Rules

1. Hostel accommodation shall be provided on the first come first serve basis. Out station students shall be given priority.
2. Hostel room will be allotted for full academic year. For any reasons, if inmate leaves the hostel during the academic year, he/she shall pay hostel charges for full academic year.
3. Room coolers will be allowed on written request and advanced bill payment basis.
4. Use of heaters/ blowers, Iron, electric kettle or any other electrical gadgets in the rooms is not allowed.
5. Electronic gadgets like music system, woofers etc., is not allowed. In case, if any of such items are found in the hostel premise shall be seized and fined and disciplinary action may also be initiated against defaulters.
6. Inmates will be allowed to leave the station only on WRITTEN REQUEST addressed to the Hostel Warden/Assistant Hostel Warden (girls). Night halts with the local guardians and relatives authorized by parents in allotment/registration form may be permitted by the Hostel Warden/Assistant Hostel Warden (girls) ONLY ON THE WRITTEN REQUEST. Inclusion or change of local guardians will be permitted on written request.
7. If admission is cancelled for any reason or student is failed in university examination, he/she shall vacate the hostel immediately. Hostel fee deposited shall not be refunded.

The detailed hostel rules shall be distributed to all inmates after reporting in hostel /in the induction program in the institute. Inmates can also download the hostel rules from institutes' website.

### Whom to Contact?

Dr. Ram Komal Prasad, Associate Professor (Warden- Boys Hostel)  
Dr. Smita Verma, Assistant Professor (Warden- Girls Hostel)

**Mob:** 9919360380  
**Mob:** 9452101010



## HOSTEL RULES

Well-furnished boarding and lodging facilities are available in the on-campus hostels of the Institute for boys and girls. Indoor and outdoor games and recreational facilities, water coolers, RO & Boilers etc. are also available. We are committed to provide comfortable hostel facilities to students and participants of various training programmes, seminars and workshops.

### Main Features of the Hostel

Both the hostels are situated within the campus of the Institute.

1. Room occupancy is available on sharing basis.
2. Mess facilities are provided to the inmates in the dining hall.
3. Drinking water is provided through water coolers, fitted with RO.
4. Warm water for bathing is provided during winters.
5. Round the clock attendants and security guards in the hostels.
6. Day to day routine matters is looked after by a Hostel Assistant.
7. Hostel Warden and Assistant Hostel Warden (Girls) look after overall administration of the Hostel including mess.
8. Hostel rules are to be abided by all inmates.
9. Right of admission into hostel is reserved.



### Items provided in the rooms

- (1) Bed           (2) Mattresses   (3) Study table  
(4) Study Chair   (5) Almirah/Wardrobe  
(6) Curtains      (7) Ceiling fan   (8) Tube light   (9) Bulb/CFL

### Dining Facilities

Dining facilities are provided through the contractor appointed by the Institute. Only Vegetarian food is served in the mess. Room service is not permitted. Inmates will not carry mess utensils in their rooms. Mess will remain closed during summer, winter and other vacations (Holi, Deepavali), as declared by the Institute.

### Mess Schedule

Break-fast	08-30 am – 09-30 am
Lunch	01-15 pm – 02-00 pm
Evening tea and snacks	05-00 pm – 06-00 pm
Dinner	08-30 pm – 09-30 pm

**Note:** Food items shall be provided as per the weekday menu issued. On Sundays special lunch will be provided. Mess timing may change as per instruction of hostel administration. Mess schedule may be changed during training and examination period.



**"When learning is purposeful, creativity blossoms. When creativity blossoms, thinking emanates. When thinking emanates, knowledge is fully lit. When knowledge is lit, economy**

**— Dr. A. P. J. Abdul Kalam**

## INSTITUTE AT A GLANCE

The Institute of Co-operative and Corporate Management, Research and Training (ICCMRT) is one of the leading institutes of higher education in Uttar Pradesh. It was established in 1978 by the Government of Uttar Pradesh as a center of excellence for quality education, research, consultancy and training.

From a small beginning, it has now established as an identity of its own as a premier management institute and serves as a locus of management education, computer training, research and consultancy. It has now diversified its activities in pursuit of its objectives to inculcate professionalism in the corporate world. Since 2001, the institute has successfully groomed 24 batches of young professionals through its MBA programme and the current batch of MBA is its "Silver Jubilee" 25<sup>th</sup> batch.

The pedagogy of the MBA programme consists of class room lectures, management games, case study discussions, brain storming sessions, industrial visits, seminars, conferences and MDPs.

From the beginning the Institute has been taking conscious efforts to bring big branded companies to conduct campus placement drives. The highest package of our student placement last year was Rs.12.00 Lakh per annum (RSH Group, Google Accenture, and ITC) and the average package was Rs. 6.00 Lakh per annum.

ICCMRT welcomes you all to be a part of this prestigious family. Wish you all the very best.

**"At ICCMRT we carve stones, we don't only polish them; we make monuments out of them"**

## THE VISION

To be a leading, globally prominent institution by developing thought leadership, innovative solutions and responsible business leaders through value-based management education driven by high impact research.

## THE VISION, MISSION & OBJECTIVES

### Mission

To provide high-quality and value based management education to nurture business leaders with global industry perspective, integrating management and technology for a sustainable world.

### Objectives

- To plan and conduct academic programmes in the fields of management and computers.
- To plan and organize training and development programmes for those engaged in Government, corporate and co-operative sector organizations.
- To undertake research studies and surveys on topics related to the development of industrial, co-operative, agricultural and allied sectors.
- To undertake special studies to suggest measures for improvement of sick units.
- To provide expert consultancy services in the areas of management and computers.

### Core Activities

**Master of Business Administration:** The 2 year full time MBA programme offered by the Institute is approved by the AICTE, New Delhi and is affiliated to Dr. APJ Abdul Kalam Technical University (AKTU), Lucknow with annual intake of 180 seats.

**BBA and B.Com (Hons.):** The Institute offers UG courses BBA and B.Com (Hons.), since 2018, affiliated to Lucknow University with an annual intake of 60 seats each.

**Training, Research and Consultancy:** The Institute undertakes research and consultancy assignments; conducts management and computer training for the officials of Govt. Departments, Corporations, and Co-operatives.



## LIBRARY RULES

Students will be issued Library Card by the Library of the Institute. They may avail Library facilities as per the following rules;

1. Four books will be issued to the students at a time for a maximum period of two weeks.
2. Before getting the book(s) issued; every borrower should check the condition of the book (s) and bring defects (if any) to the notice of the Librarian. In case of default the last borrower will be held responsible for any damage to the book(s).
3. Any borrower found mutilating the book, marking, tracing, lining, damaging the book or for lost it will be required to replace the book(s) with latest edition, within the due date.
4. If any such damaged or lost book is not replaced within the specified (either due to non-availability of the book or any other reason), two times the purchase cost of the book along with a fine of Rs 500/ per book shall be payable. Frequent defaulter may be temporarily or permanently debarred from using the library facilities, as decided by the Director.
5. The latest periodicals received in the Library will not be issued till the subsequent issue of the said periodical is received.
6. Newspapers, journals, reference books, encyclopedia, dictionary, year book etc are not allowed to be taken out of the Library Hall. They may be consulted in the Library only.
7. The borrower will collect and return the books personally at the Library counter. No book will be issued on written requisition. Issue and return of books will be done on Library card. If Library card is lost, duplicate card will be issued on payment of Rs. 50/-
8. Book(s) may be re-issued after return to the library provided no requisitions or requests for the same have been received earlier. If books are not returned within time specified, fine for delay will be charged @ Rs 2.00 per book per day during semester(s) when classes are held.
9. Admit card for end semester examinations will be issued by MP cell only after obtaining 'No dues certificate from the library. No dues shall be issued only when the borrower of the book(s) returns them within the specified time and made the payment of fines applicable (if any).
10. Students are not permitted to carry their personal belongings inside the library premises.



Established in the year 1978, the institute's campus is spread across 2.33 acres of land, carrying a legacy of more than 45 years and backed by the state-of-the art infrastructure. It has multi-storey building comprising the academic, administrative and hostel blocks. The iconic RED BRICKED academic block features a seamless pattern designed to inspire positive energy and creative thoughts. Every section of the campus has been designed to encourage the grooming and growth of the future managers and leaders.

### Class Rooms

The academic block houses fully air-conditioned class rooms which are well furnished with all required needs including comfortable seating arrangements, proper lighting, Smart Boards, LED Projectors, Audio-Visual support system etc. With all these ultra-modern facilities, the learning experience at the institute has become pleasant, interesting and mind-engaging work for students.

### Seminar Hall

The campus includes fully air-conditioned high-tech Seminar Hall to seat more than 100 persons. The Seminar Hall has been designed to facilitate interaction and face to face discussion between the faculty and students. It provides comfortable seating with multi-media visual systems with good sight lines.

### Auditorium

The campus also possesses ultra modern auditorium which is a state of the art infrastructure part of the institute. This fully air- conditioned auditorium has the seating capacity of 250 persons. The high tech acoustics wall panels, acoustic ceiling tiles and unique treatment techniques have been used for making the auditorium free from unwanted reverberation which makes the auditorium the ideal and most preferred place for organizing student events such as AAGHAZ, LAMHE, PARWAAZ etc.

### Hostel

The ICCMRT campus possesses well furnished separate hostels for girls and boys with adequate arrangements like Wi-Fi Connectivity, 24x7 Security, LED Televisions, Inverters, RO Water Filters, Water Coolers, Boilers, Indoor and Outdoor Sports facilities.

## KNOW YOUR INSTITUTE



# LATEST PLACEMENTS

## Library

The institute's library has been equipped as an extensive resource centre for management studies and research. It contains a select list of more than 14000 books covered under more than 1600 titles on different subjects related to Management, Banking, Finance, Economics, Commerce, Co-operation, Computers, Law, Projects, Series of Encyclopedia and other important references.

The library has subscribed 36 National, International Print-Journals and E-Journals. The Library is also a member of the prestigious DELNET (Developing Library Network) which facilitates students for online access to various E-Books, E-Journals, Databases of Thesis and Dissertations etc. It also subscribes 11 National and State level news papers.

## The Manager– Bi Annual Journal

At ICCMRT, we print and publish a bi-annual management journal 'The Manager'. The Journal is quite popular among academicians and management students. It publishes articles, case studies, and research reports etc which are current in topic and strategically important for future managers. The articles for next issue of journal are solicited from authors which will be published in December 2025.

## Computer Lab

The Institute has build up ultra modern computer labs with latest i-3 computers to cater to the academic, training and administrative needs of the Institute. The labs are equipped with Wired/ Wireless LAN, Wi-Fi facilities, Leased Line/ Broadband Internet connectivity with latest requisite hardware and software. The labs are regularly upgraded to match the latest IT requirements and technology changes.

## Games/ Recreation Facilities

Further, various games and recreation facilities like badminton, carom board and chess facilities are also available for the students. The students are also motivated to take part in the intra-college and inter college sports events organized by other reputed Institutes and Universities.

## Canteen Facility

Nestle brand Kiosk/ Canteen facility is also available within the Institute premises.



The placement team of the Institute consisting of a placement officer along with student representatives makes all out efforts to secure high potential placement opportunities to the students in reputed organizations through campus interviews and other modes. Since the inception of the Management Programme, the placement record of the institute has been very encouraging and up scaling. The Placement cell is also responsible for arranging the summer internships of MBA / UG Programme students.

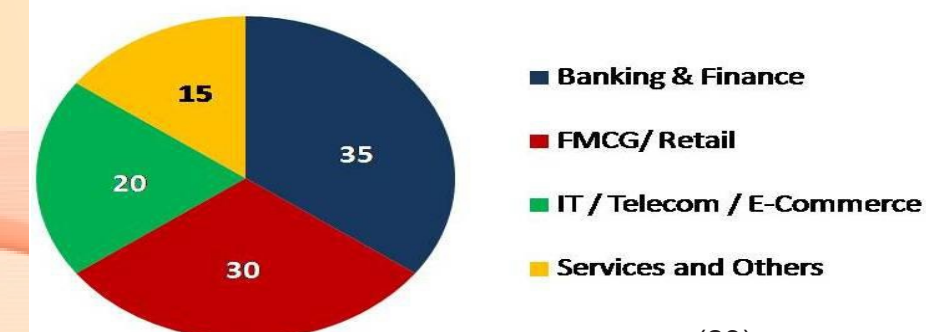
## SOME OF THE COMPANIES IN WHICH OUR MBA STUDENTS GOT PLACEMENTS

BANKING/FINANCE/INSURANCE				
MEDIA/IT/E-COMMERCE/FMCG /RETAIL/REALSTATE				
SERVICE INDUSTRY				

## OUR MAJOR RECRUITERS

- ▶ ITC
- ▶ HCL
- ▶ Amazon
- ▶ Accenture
- ▶ Jaro Education
- ▶ Wipro
- ▶ V-Mart
- ▶ India Mart
- ▶ Delhivery
- ▶ Adda 24x7
- ▶ RSH Global (Joy)
- ▶ Tanishq
- ▶ AMUL
- ▶ Gyan Dairy
- ▶ SLMG Beverages (Coca-Cola)
- ▶ Paytm
- ▶ Vodafone (VI)
- ▶ 99Acres
- ▶ Jeevansathi.com
- ▶ Sigma Trade Wings
- ▶ Reality Assistant
- ▶ Triveni Almirah
- ▶ Axis Bank
- ▶ IndusInd Bank
- ▶ Bandhan Bank
- ▶ IDFC First Bank
- ▶ Muthoot Finance
- ▶ HDB Financial Services
- ▶ Star Union Dai-ichi

## MBA PLACEMENTS: BATCH 2023-25



**Highest Package**  
Rs. 12.00 Lakhs Per Annum

**Average Package**  
Rs.6.00 Lakhs Per Annum

## THE PLACEMENT CELL

The Placement Committee organizes campus and pool campus drives by inviting plethora of companies for the placement of students. We intend to accomplish dual purposes, one for students to secure goods jobs and bright career, another for the industry secure the best fresh talent.



The committee undertakes the responsibilities of various activities such as training and grooming of students, mock interviews, resume writing workshops, GD sessions, etc. The placement cell also manages industry relations and industry interactions. Placement registration of MBA students for batch passing out in 2025 is under process.

### Major Activities of the Placement Cell

- Pre-placement visits (PPV) to the companies.
- Communication, networking and relationship building with the potential recruiters
- Invitation to potential recruiters to visit the Institute.
- Grooming and training of the candidates for the placements so that their chances of selection increase and general follow-up and helping in joining formalities.

For any inquiry related to campus placement you may contact at: [placement@iccmrt.ac.in](mailto:placement@iccmrt.ac.in)

**Dr. Bhoomika Trehan**  
Assistant Professor  
Training and Placement Officer- I  
Email: [bhoomika.trehan@gmail.com](mailto:bhoomika.trehan@gmail.com)  
Mobile: 8707334221

**Ms. Farhana Jamal**  
Assistant Professor  
Training and Placement Officer-II  
Email: [farhana.j30@gmail.com](mailto:farhana.j30@gmail.com)  
Mobile: 9792351511

## THE FACULTY TEAM



**Mr. Deepak Kumar**  
IAS  
CHAIRPERSON  
Agriculture Production Commissioner/  
Additional Chief Secretary, Govt.of U.P.



**Mr. Rajeev Yadav**  
Director, ICCMRT,  
Additional Commissioner (Co)  
U.P. Government



Name : **Dr. K. Anbumani**  
Designation : Principal, P.G. Programme  
Edu. Qualification : PhD, MA, M.Phil, UGC-SLET (Co-op), MA, UGC-NET (Eco), MBA, UGC-NET (Mgt), PGDFM, PGDSRD (NIRD), IIMA (Alumnus),CTFC (BIRD, Lucknow)  
Specialization : Managerial Economics, Quantitative Techniques, Co-operative Management  
Teaching Experience : 25 Years  
Contact Details : **Mob:** 7355615114 **Email:** [kandasamyambu@gmail.com](mailto:kandasamyambu@gmail.com)



Name : **Dr. Ram Komal Prasad Prajapati**  
Designation : Principal, UG Programme  
Edu. Qualification : Fellow (PhD), IIM (Mumbai), MA, M.Phil, MBA-ME (LU)  
Specialization : Marketing Management, Research Methodology, Entrepreneurship  
Teaching Experience : 24 Years  
Contact Details : **Mob:** 9919360380 **Email:** [prajapatikomol71@yahoo.com](mailto:prajapatikomol71@yahoo.com)




Name : **Mr. Anjum Zia Rizvi**  
Designation : Assistant Professor  
Edu. Qualification : M.Sc. (Information Technology), Post Graduate Diploma in Computer Studies  
Specialization : Information Technology  
Teaching Experience : 32 Years  
Contact Details : **Mob:** 8318237030 **Email:** [anjumzia.rizvi@iccmrt.ac.in](mailto:anjumzia.rizvi@iccmrt.ac.in)




Name : **Dr. Bhoomika Trehan**  
Designation : Assistant Professor/ Training & Placement Officer-I  
Edu. Qualification : PhD, MBA (Finance), UGC-NET/JRF (Mgt), CTFC (BIRD, Lucknow)  
Specialization : Financial Management  
Teaching Experience : 16 Years  
Contact Details : **Mob:** 9044014769 **Email:** [bhoomika.trehan@gmail.com](mailto:bhoomika.trehan@gmail.com)



Name : **Dr. Nivi Srivastava**  
Designation : Assistant Professor/ Undergraduate Coordinator  
Edu. Qualification : PhD, MBA,MA(Eco),UGC-NET/JRF (Mgmt), CTFC (BIRD, Lucknow)  
Specialization : Human Resource Management, Business Research Methods, Marketing Management  
Teaching Experience : 15 Years  
Contact Details : **Mob:** 9452040091 **Email:** [ns.iccmrt@gmail.com](mailto:ns.iccmrt@gmail.com)

	Name : <b>Dr. Smita Verma</b> Designation : Assistant Professor Edu. Qualification : PhD, MBA, MA Specialization : Human Resource Management, Marketing Management Teaching Experience : 20 Years Contact Details : <b>Mob:</b> 9452101010 <b>Email:</b> smitaverma26@gmail.com
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	Name : <b>Ms. Kirti Verma</b> Designation : Assistant Professor Edu. Qualification : MBA (E-Business), UGC-NET/JRF(Mgt), CTFC (BIRD, Lucknow), Pursuing PhD Specialization : Information Technology, E-Business Teaching Experience : 13 Years Contact Details : <b>Mob:</b> 9889793794 <b>Email:</b> kirtiverma86@gmail.com
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	Name : <b>Ms. Farhana Jamal</b> Designation : Assistant Professor/ Training & Placement Officer-II Edu. Qualification : MBA (HR & Finance), IIM, Rohtak (Alumunus), CTFC (BIRD, Lucknow), Pursuing PhD Specialization : Human Resource Development & Financial Management Teaching Experience : 12 Years Contact Details : <b>Mob:</b> 9792351511 <b>Email:</b> farhana.j30@gmail.com
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	Name : <b>Ms. Rahat Naaz</b> Designation : Assistant Professor Edu. Qualification : MBA, UGC-NET (Mgt), CTFC (BIRD, Lucknow), Pursuing PhD Specialization : Financial Management Teaching Experience : 9 Years Contact Details : <b>Mob:</b> 9455214214 <b>Email:</b> rahaticmrt@gmail.com
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	Name : <b>Mr. Indrakesh Kumar Yadav</b> Designation : Assistant Professor Edu. Qualification : MBA (Management Sciences), Pursuing PhD Specialization : Business Management, Financial Accounting, HVPE Teaching Experience : 11 Years Contact Details : <b>Mob:</b> 8052443030 <b>Email:</b> indar3030@gmail.com
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	Name : <b>Mr. Neeraj Kumar Srivastava</b> Designation : Assistant Professor Edu. Qualification : MBA (Marketing & Finance), BED, TET, CTET Specialization : Marketing Management Teaching Experience : 11 Years Contact Details : <b>Mob:</b> 8953351599 <b>Email:</b> srivastavaneeraj777@gmail.com
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	Name : <b>Mr. Veelu Bhargava</b> Designation : Assistant Professor Edu. Qualification : MBA (Marketing & Finance), M.Com Specialization : Marketing Management Teaching Experience : 15 Years Contact Details : <b>Mob:</b> 8960143956 <b>Email:</b> bhargava.veelu@gmail.com
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	Name : <b>Ms. Sonal Khanna</b> Designation : Assistant Professor Edu. Qualification : MBA (Marketing), M.Com Specialization : Marketing Management Teaching Experience : 7 Years Contact Details : <b>Mob:</b> 8604693163 <b>Email:</b> sonalkhanna50@gmail.com
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**Note:** Students will have to study courses P29 to P36 in the subject that they have chosen to continue in year 4. All students have to pass the Rashtra Gaurav for obtaining certificate, diploma, UG degree or UG honors degree with research only once.

## B.Com (Hons.) Syllabus

B.Com (Hons.) First Year – Semester I			B.Com (Hons.) First Year – Semester II		
SN	CODE	SUBJECT	SN	CODE	SUBJECT
1	BCH101	Financial Accounting	1	BCH 201	Human Resource Management
2	BCH 102	Financial Mathematics	2	BCH202	Banking Operations Management
3	BCH 103	Foreign Trade of India	3	BCH 203	Management Information System
4	BCH 104	Principles of Economics	4	BCH 204	Business Communication & Office Mgt.
5	BCH 105	Essentials of Management	5	BCH205	Statistical Methods
6	BCH106	Indian Economy & Public Finance	6	BCH 206	Business Environment
			7	BCH207	Comprehensive Viva-Voce

B.Com (Hons.) Second Year – Semester III			B.Com (Hons.) Second Year – Semester IV		
SN	CODE	SUBJECT	SN	CODE	SUBJECT
1	BCH301	Cost Accounting	1	BCH 401	Management Accounting
2	BCH302	Business Laws	2	BCH 402	Organizational Behaviour
3	BCH303	Operations Management	3	BCH 403	Company Laws & Secretarial Practices
4	BCH304	Marketing Management	4	BCH404	Operations Research
5	BCH 305	International Finance	5	BCH 405	Income tax Laws and Accounts
6	BCH 306	Business Economics	6	BCH406	International Business
			7	BCH 407	Comprehensive Viva & Sum. Internship

B.Com (Hons.) Third Year – Semester V			B.Com (Hons.) Third Year – Semester VI		
SN	CODE	SUBJECT	SN	CODE	SUBJECT
1	BCH 501	EXIM Procedure & Documentation	1	BCH 601	Goods & Service Tax in India
2	BCH 502	Industrial Laws	2	BCH 602	Business Policy
3	BCH503	Consumer Behaviour & Advert. Mgt.	3	BCH 603	Governance & Business Ethics
4	BCH504	Business Finance	4	BCH 604	Contemporary Audit

GROUP A: ACCOUNT DECISIONS & APPLICATIONS			GROUP A: ACCOUNT DECISIONS & APPLICATIONS		
SN	CODE	SUBJECT	SN	CODE	SUBJECT
5	BCH505	Specialized Accounting	5	BCH605	Corporate Accounting
6	BCH 506	Personal Finance Decisions	6	BCH 606	Entrepreneurship & Project Mgt.

GROUP B: FINANCIAL OPERATIONS & SERVICES			GROUP B: FINANCIAL OPERATIONS & SERVICES		
SN	CODE	SUBJECT	SN	CODE	SUBJECT
5	BCH 505	Financial Market Operations	5	BCH 605	Financial Services
6	BCH506	Insurance and Risk Management	6	BCH 606	Security Analysis & Portfolio Mgt.
7	BCH507	Summer Internship Report Viva Voce	7	BCH 607	Comprehensive Viva-Voce
8	BCH508	Foreign Language (German/ French)			

**Note:** The third year B.Com (Hons.) students will have to select any one Group between A and B. They also have to undergo summer internship for 6 to 8 weeks in the month of May & June after their fourth semester examinations for which the viva-voce will be conducted along with the fifth semester examinations.

## MBA Second Year Specialization Subjects – Semester IV

SN	CODE	MARKETING MANAGEMENT (MM)
1	BMB MK04	Services and Retail Marketing
2	BMB MK05	B2B Marketing

SN	CODE	HUMAN RESOURCES MGT (HR)
1	BMB HR 04	HR Analytics
2	BMB HR 05	Organizational Change & Devt.

SN	CODE	FINANCIAL MANAGEMENT (FM)
1	BMB FM 04	Behavioural Finance
2	BMB FM 05	Strategic Financial Management

SN	CODE	OPERATIONS MANAGEMENT (OM)
1	BMB CM 04	Service Operations Management
2	BMB CM 05	Project and Sourcing Management

SN	CODE	INTERNATIONAL BUSINESS (IB)
1	BMB IB 04	Managing Global Supply Chains
2	BMB IB 05	International Finance

SN	CODE	INFORMATION TECHNOLOGY (IT)
1	BMB IT 04	E-Business
2	BMB IT 05	Business Data Warehousing & Data Mining

SN	CODE	COOPERATIVE MANAGEMENT (CM)
1	BMB CM 04	Non-Credit Cooperatives
2	BMB CM 05	Cooperative Accounting & Audit

## BBA SYLLABUS

### BBA First Year: Semester - I

SN	CODE	SUBJECT
1	P1	Principles of Management
2	P2	Business Statistics
3	P3	Financial Accounting
4	P4	Business Communication
5	P5	Computer & IT Applications - I

### BBA First Year: Semester - II

SN	CODE	SUBJECT
1	P6	Organizational Behaviour
2	P7	Managerial Economics
3	P8	Cost & Management Accounting
4	P9	Business Environment
5	P10	Indian Constitution

### BBA Second Year: Semester - III

SN	CODE	SUBJECT
1	P11	Financial Management
2	P12	Operations Management
3	P13	Marketing Management
4	P14	Human Resource Management
5	P15	Computer & IT Applications - II

### BBA Second Year: Semester -IV

SN	CODE	SUBJECT
1	P16	E-Commerce
2	P28	Logistics & Supply Chain Management
3	P18	Customer Relationship Management
4	P19	Industrial Relations Management
5	P20	Foreign Language (French/ German)

### BBA Third Year: Semester – V

SN	CODE	SUBJECT
1	P21	Business Policy & Strategic Mgt.-I
2	P22	Taxation & Laws
3	P23	Business Ethics
4	P24	Business Laws
5	P25	Business Policy & Strategic Mgt.-II
6	P27	Corporate Governance & CSR
		Internship Minor Project

### BBA Third Year: Semester – VI

SN	CODE	SUBJECT
1	P26	Entrepreneurship
2	P28	Management Information System
3	P29 (A)	Investment Analysis & Portfolio Mgt.
4	P29 (B)	Talent Management & HRIS
5	P29 (C)	Consumer Behaviour

### BBA Fourth Year: Semester – VII

SN	CODE	SUBJECT
1	P30	Operations Research
2	P31	Project Management
3	P32	Business Analytics
4	P33	Service and Industrial Marketing
5	P34 (A)	Financial Institutions
6	P34 (B)	Performance & Compensation Mgt.
7	P34 (C)	Retail & Rural Marketing

### BBA Fourth Year: Semester – VIII

SN	CODE	SUBJECT
1	P35	Research Methodology
2	P36	Term Paper

## COURSES AT A GLANCE



Dr. APJ Abdul Kalam Technical University (AKTU), Lucknow  
**Master of Business Administration (MBA)**  
**Approved Intake: 180**



University of Lucknow  
**BBA and B.Com (Hons.)**  
**Approved Intake: 60 Each**



Tribhuvan Sahkari University  
**MBA, BBA & Certificate Programmes**

## Eligibility

### AKTU, Lucknow

**Master of Business Administration (MBA):** Any degree from a UGC recognized university or institution with aggregate of 50 % marks (45 % for SC/ ST).

**Doctoral Research:** The Institute's faculties have been recognized by the AKTU, Lucknow for the purpose of guiding PhD scholars in the field of Management and Humanities. Presently 04 scholars are pursuing their PhD at the Institute.

### University of Lucknow

**Bachelor of Business Administration (BBA):** Class XII pass in any stream of subjects with an aggregate of 50 % marks (45 % for SC/ST).

**Bachelor of Commerce: Honors - B.Com (Hons.):** Class XII pass in any stream of subjects with Commerce or Economics or Mathematics as one of the subjects with an aggregate of 60 % marks (55% for SC/ST)

## Tribhuvan Sahkari University (TSU), Gujarat

The institute has submitted its application for affiliation to Tribhuvan Sahkari University (TSU) for 23 programmes to be conducted from 2025-26 onwards which includes programmes like MBA Cooperative Management, MBA Agri-Business Management, BBA Banking and Financial Management and various other certificate programmes related to the field of cooperation. ICCMRT is the first apex cooperative institution going to be affiliated to TSU representing the state of Uttar Pradesh. The eligibility details for various programmes shall be declared after receiving the formal approval of affiliation from TSU, Gujarat.

## Course Fee Details

### MBA: AKTU, LUCKNOW, Annual Fees: Rs. 98385

Semester	Tuition Fee	Caution Deposit#	University Exam Fee	Enrolment Fees	Total
Semester 1	Rs.49385	Rs.8000	Rs.7500		Rs.64885
Semester 2	Rs.49000				Rs.49000
Semester 3	Rs.49385		Rs.7500		Rs.56885
Semester 4	Rs.49000				Rs.49000

### BBA: LUCKNOW UNIVERSITY, Annual Fees: Rs. 60000

Semester	Tuition Fee	Ref. Caution Deposit	University Exam Fee	Enrolment Fee	Total
Semester 1	Rs.30000	Rs.8000	Rs.4000	Rs.700	Rs.42700
Semester 2	Rs.30000		Rs.4000		Rs.34000
Semester 3	Rs.30000		Rs.4000		Rs.34000
Semester 4	Rs.30000		Rs.4000		Rs.34000
Semester 5	Rs.30000		Rs.4000		Rs.34000
Semester 6	Rs.30000		Rs.4000		Rs.34000

### B.Com (Hons.) LUCKNOW UNIVERSITY, Annual Fees: Rs. 60000

Semester	Tuition Fee	Ref. Caution Deposit	University Exam Fee	Enrolment Fee	Total
Semester 1	Rs.30000	Rs.8000	Rs. 1750	Rs. 700	Rs.40450
Semester 2	Rs.30000		Rs. 1750		Rs.31750
Semester 3	Rs.30000		Rs. 1750		Rs.31750
Semester 4	Rs.30000		Rs. 1750		Rs.31750
Semester 5	Rs.30000		Rs. 1750		Rs.31750
Semester 6	Rs.30000		Rs. 1750		Rs.31750

### Hostel Annual Fee: Rs. 67000

	Hostel Fees Per Semester	Caution Deposit #	Total
At the time of Admission	Rs.33500	Rs.5000	Rs.38500
2 <sup>nd</sup> Semester Onwards	Rs.33500		Rs.33500

#### # Caution Deposit

The one-time caution deposit collected from the students shall be reimbursed after their successful completion of the course in which they have taken admission.

#### Scholarships and Fee Waiver

Scholarship is available to all eligible SC/ST, OBC, Minority and General category students are available as per the Government/ Samaj Kalyan norms. Direct admission students can apply at the National Scholarship Portal only.

## MBA SYLLABUS

### MBA First Year – Semester I

SN	CODE	SUBJECT
1	BMB 101	Mgt. Concepts & Org. Behaviour
2	BMB 102	Managerial Economics
3	BMB 103	Financial Accounting & Analysis
4	BMB 104	Business Statistics & Analysis
5	BMB 105	Marketing Management
6	BMB 106	Creativity, Innovation & Entrepre.
7	BMB 107	Business Communication
8	BMB 151	IT Skills - I
9	BMB 152	Mini Project – I
10	BVC 151	Sports & Yoga (Non-Credit)

### MBA First Year – Semester II

SN	CODE	SUBJECT
1	BMB 201	Business Environment & Legal Aspects
2	BMB 202	Human Resource Management
3	BMB 203	Business Research Methods
4	BMB 204	Financial Mgt & Corporate Finance
5	BMB 205	Operations Management
6	BMB 206	Quantitative Techniques for Managers
7	BMB 207	Cost & Management Accounting
8	BMB 208	Management Information Systems
9	BMB 251	IT Skills - II
10	BVC 252	Mini Project – II

### MBA Second Year – Semester III

SN	CODE	SUBJECT
1	BMB 301	Strategic Management
2		Elective (1)–Specialization 1
3		Elective (2)–Specialization 1
4		Elective (3)–Specialization 1
5		Elective (1)–Specialization 2
6		Elective (2)–Specialization 2
7		Elective (3)–Specialization 2
8	BMB 308	Summer Training Project Report Viva

### MBA Second Year – Semester IV

SN	CODE	SUBJECT
1	BMB 401	Universal Human Values & Prof. Ethics
2		Elective (4) –Specialization 1
3		Elective (5) –Specialization 1
4		Elective (4) –Specialization 2
5		Elective (5) –Specialization 2
6	BMB 406	Research Project Report – Viva Voce

### MBA Second Year Specialization Subjects – Semester III

SN	CODE	MARKETING MANAGEMENT (MM)
1	BMB MK01	Cons. Behaviour & Neuro Marketing
2	BMB MK02	Marketing & Web Analytics
3	BMB MK03	Sales & Distribution Management

SN	CODE	INTERNATIONAL BUSINESS (IB)
1	BMB IB 01	International Business Management
2	BMB IB 02	Export-Import Documentation
3	BMB IB 03	Trade and Geo Politics

SN	CODE	HUMAN RESOURCES MGT (HR)
1	BMB HR 01	Talent Acquisition Management
2	BMB HR 02	Employee Relations & Labour Laws
3	BMB HR 03	Performance & Reward Management

SN	CODE	INFORMATION TECHNOLOGY (IT)
1	BMB IT 01	Software Engineering & Management
2	BMB IT 02	Emerging Technologies for Business
3	BMB IT 03	Database Management System

SN	CODE	FINANCIAL MANAGEMENT (FM)
1	BMB FM 01	Investment & Portfolio Management
2	BMB FM 02	Financial Planning & Tax Management
3	BMB FM 03	Financial & Credit Risk Analysis

SN	CODE	COOPERATIVE MANAGEMENT (CM)
1	BMB CM 01	Principles and Practices of Cooperation
2	BMB CM 02	Cooperative Legislation
3	BMB CM 03	Credit Cooperatives

SN	CODE	OPERATIONS MANAGEMENT (OM)
1	BMB OM 01	Supply Chain & Logistics Management
2	BMB OM 02	Business Process Re-Engineering
3	BMB OM 03	Quality Management

# MBA PROGRAMME STRUCTURE

## Summer Training Report

At the end of the second semester examinations, the MBA students will undergo an on-the-job practical training in any manufacturing, service or financial organization of their choice for a period of 6 to 8 weeks. The objective of this training is to enable the students to understand the actual functioning of the organization and problems faced by them and to train them to arrive feasible solutions. By the end of the summer training, the students shall prepare and submit a report on his /her summer training which will be evaluated by two external examiners. The report shall carry a total of 150 marks divided in to written report of 100 marks and for presentation 50 marks.



## Research Project Report

During their fourth semester, the MBA students are required to prepare and submit a Research Project Report on a problem/ topic (from their subject specialization) to be assigned by the department under the supervision of a core faculty member. This will be evaluated by two external examiners. It will carry total of 150 marks divided into written report of 100 marks and for presentation 50 marks.

## Comprehensive Viva-Voce

The comprehensive viva voce is scheduled at the end of the 2<sup>nd</sup> and the 4<sup>th</sup> semesters in order to judge the understanding as well as application of the knowledge gained by the MBA students. The viva voce is conducted for 100 marks each time which shall be conducted by the external examiners appointed by the University.

## Evaluation Criteria

Total duration of the MBA Programme shall be 2 years comprising of 4 semesters. The performance of students shall be evaluated through continuous assessment on the basis of class tests, assignments, attendance etc, and accordingly sessional marks (50) in every paper shall be awarded. The end semester theory examination in every paper shall comprise of 100 marks, viva-voce/ summer training/ project report 150 marks. The minimum pass marks in each theory paper (including sessional marks) will be 40 % but 30 % marks will be essential in each theory paper in end semester examination and 50 % marks in viva-voce/ project. In order to pass a student must secure 50 % marks in the aggregate of a particular academic year inclusive of both semesters. MBA Degree shall be awarded by the Dr. APJ Abdul Kalam Technical University, Lucknow. Result of students shall be declared on the basis of aggregate marks obtained in all four Semesters with the following divisions:

**First Division with Honors:** 75 % or more marks (if student passes all examinations in single attempt)

**First Division** : 60 % or more but less than 75 % marks.

**Second Division** : 50 % or more but less than 60 % marks.

On the basis of final year result, the **top ten students of the University shall be awarded rank according to their merit** provided they pass all the examination in single attempt.

## Mode of Payment

Students can make their payments to the Institute by Cash /Bank Draft / Cheque (out station cheques not accepted) drawn in favour of the Director, ICCMRT payable at Lucknow. Cash deposits of fee can be submitted at the Zila Sahkari Bank counter located at the institute using the prescribed fee deposit slip only. Alternatively they can deposit the fee online through the Institute's portal. A copy of pay in slip of the fee deposited should be submitted at the MP Cell for future verification.

Booklets containing pay-in slips for this purpose shall be issued to the student during registration process. Duplicate fees booklet can be obtained from the MP Cell against written request along with a payment of Rs. 50. Fees must be deposited latest by the due date declared by the Institute. Part payment of fees shall not be accepted. All dues must be cleared before obtaining admit card for end semester examinations. Fine will be charged at the rate of Rs.10/-per day for each day of late payment.

## The MP Cell

The Management Programme Cell (MP Cell) caters all the academic and administrative requirements of MBA students. It acts as the connecting bridge between the students and the institute as well as the students and the affiliated university (AKTU). Students are advised to contact the MP Cell for any assistance related to MBA programme such as the examination form submission, result related queries, scholarship applications etc.

## ID Card, Dress Code & Attendance

Followed by the registration process, students shall be issued student Identity Card (ID Card) by the MP Cell which they must possess all through their course duration. The Institute has a dress code for students which they have to follow strictly. Not following the dress code shall amount to act of indiscipline. Also class attendance is an important component in assessing and awarding the students with internal marks. Any student falls short of attendance less than 75 per cent in a semester shall be detained from appearing in the internal as well as in the end semester examinations of AKTU.

## Anti-Ragging Measures

ICCMRT is completely ragging free campus since the beginning. An all-time vigilant anti-ragging squad exists at the Institute and the students are under the constant surveillance of the cell. At the time of admission all students will have to fill an online anti-ragging form and affidavit and are advised to strictly follow the vows mentioned therein. Anyone found involving directly or indirectly in any act of indiscipline leading to ragging shall be subject to severe action as per directions issued by the Hon'ble Supreme Court. Any one facing ragging problem may contact Dr. K. Anbumani, Principal, MBA Programme (Mob: 7355615114). For ragging complaints at boys hostel please contact Dr. Ram Komal Prasad, Hostel Warden (Mob: 9919360380) and for girls hostel please contact Dr. Smita Verma, Hostel Warden (Mob: 9452101010).



### Class-room Lectures

Students are introduced with essential concepts of management through regular class room lectures. Efforts are made to ensure that the young MBA aspirants get better understanding of basic managerial concepts, principles, techniques, their applications and precautions.



### Case Studies

Discussing case studies is an important technique of management education through which students of our institute are professionally groomed to understand the managerial problems on real time basis and are trained to take feasible and practical solutions to business problems.



### Summer Internship

At the end of the Second Semester the students are placed in Summer Internship Training in reputed organizations of their choice for a period of 6 to 8 weeks. This helps the aspiring youngsters to get an on hands job experience so that they are professionally made ready for accepting challenging jobs and excel in any kind of professional responsibilities.



### Industrial Visits

MBA students are taken industrial visits to various business units during their course duration. This gives them ample opportunities to know the actual functioning of business units, their problems, their strategies for handling problems etc. It is also useful for making better tie-up for campus placements for last semester MBA students.

### Workshops, Seminars and Conferences

Students are given ample opportunities to participate in the workshops, seminars and conferences conducted at the Institute from time to time. The basic objective of conducting such workshops, seminars and conferences is to foster the skills like critical thinking, teamwork, decision making and human resource management.