

**MBA-MCA ENTRANCE TEST JULY 2018 UTTAR PRADESH RAJARSHI TANDON OPEN**  
**UNIVERSITY ALLAHABAD- 211021**

**Important Dates**

Uploading of information on website	21 <sup>st</sup> JUNE 2018 THURSDAY
Availability of form on the website	21 <sup>st</sup> JUNE 2018, THURSDAY
Last date of Entrance Fee deposition	16 <sup>th</sup> AUG 2018, THURSDAY
Last date of online form submission	18 <sup>th</sup> AUG 2018, SATURDAY
Last date of receiving downloaded application form	21 <sup>st</sup> AUG 2018, TUESDAY
Date of MBA-MCA Entrance Test	25 <sup>th</sup> AUG 2018, SATURDAY
Declaration of result on website	30 <sup>th</sup> AUG 2018, THURSDAY
Last date for the admission	20 <sup>th</sup> SEPT2018, THURSDAY

**GUIDELINES FOR CANDIDATES**

1. The Fee of the UPRTOU MBA-MCA Entrance Test is **Rs 750/= (Rs. Seven Hundred Fifty only)** which has to be deposited through Bank Challan or online payment gate way through the university web site [www.uprtou.ac.in](http://www.uprtou.ac.in) .
2. The candidates after qualifying the **MBA-MCA Entrance Test**, (Clearance means securing 40% marks in Entrance Test) will have to fill the general online admission form available at university website and submit it to respective study centers to take admission in MBA and MCA program and they have to deposit the **Annual Fee of Rs.16000/- for MBA and Rs.15000/- for MCA** program along with the application form through online banking or Bank challan and seek the online admission.
3. Candidate has to attach following documents along with the printed online entrance form and send to Controller of Examination, UPTRou, Ganga Parishar, Sector F, Shantipuram Phaphamau Allahabad before 21<sup>st</sup> August 2018.

**For MBA**

1. Graduation final year marksheet
2. Three years experience certificate after graduation (in case Graduation marks is less than 50%)

1. Graduation final year marksheet
2. 10+2 marksheet with mathematics as a subject.

or

4. The candidate has to bring ADHAR card/PAN or any identity card with a photograph for verification at the entrance examination center on the date of Examination.
5. The list of qualified candidates will be declared on the university website: [www.uprtou.ac.in](http://www.uprtou.ac.in)
6. For any other clarification either refer to above mentioned website or contact on the following numbers of faculty members

**For MBA**

Dr. Gyan Prakash Yadav	07525048042
Dr. Devesh Ranjan Tripathi	07525048048
Dr. Gaurav Sankalp	07525048043

**For MCA**

Ms. Marisha	07525048133
Mr. Manoj Kumar Balwant	07525048125

7. Candidates are required to mention their correct e-mail addresses and mobile telephone numbers in the given space without any fail.

8. **ENTRANCE TEST CENTRE:** Allahabad, Meerut, Lucknow, Gorakhpur and Varanasi (subject to availability of the sufficient number of admission aspirants i.e. more than 20 )
9. **The hard copies of the form are required to be sent with the Graduation Marksheet and/or experience certificate along with proof of fee payment to the following address by speed post. Failing which the students will not be allowed to appear in the entrance examination.**

**Controller Of Examination  
UPRTOU  
Ganga Parisar,  
Sector 'F' Shantipuram,  
Phaphamau, Allahabad  
211021.**

10. In Case of any dispute related to the admission or so the decision of the Vice- Chancellor, UPRTOU, Allahabad shall be final.

**ELIGIBILITY FOR ADMISSION IN MBA**

**Graduation in any discipline with 50% marks for the general category candidates and 45% marks for the SC/ST Category candidates.**

Or

**Three years experience certificate after graduation (in case Graduation marks is less than 50%)**

**EXEMPTION FROM WRITTEN TEST (APPLICABLE ONLY FOR MBA ADMISSION)**

1. *The candidates who have appeared in the entrance tests for the similar programs MBA conducted by IGNOU/ AIMA / IIMs / UPTU etc. within a year need not to appear in MBA MCA Entrance Test of UPRTOU Allahabad, provided they have secured 40% marks in such examination. However they have to fill and submit the respective MBA-MCA Entrance test form through the university web site [www.uprtou.ac.in](http://www.uprtou.ac.in) with the following documents.*
  - ✓ Test Score of IGNOU/ AIMA / IIMs / UPTU etc
  - ✓ Mark sheet of Graduation
  - ✓ For those having marks less than 50 % in graduation. Three years working experience after completion of Graduation.
2. Such candidates will have to fill the online admission form with Entrance test Fee of **Rs. 750/-** Only (Rs. Seven Hundred fifty Only) through a NET banking, Debit/Credit card or Bank Challan by logging on to admission at [www.uprtou.ac.in](http://www.uprtou.ac.in)
3. **This Form is required to be sent to:**

**Director,  
School of Management Studies, UPRTOU,  
Sector 'F' Shantipuram, Phaphamau, Allahabad 211013.**

4. After successful screening of the entrance test form, the names of eligible candidates (who match the MBA eligibility) will be notified along with the entrance test result displayed on the website. **However, the candidate are advised to ensure their qualifications.**
5. Candidates of this category have to follow the same process of admission after their selection as mentioned in the University Website

**PAPER PATTERN OF UPRTOU MBA-MCA ENTRANCE TEST**

There shall be one composite paper of 100 Marks (Two Hours and Thirty Minutes) in the MBA-MCA Entrance Test containing following sub sections-

**Section A: 10 Short Answer Type Question** **50 Marks**  
General Knowledge/ current affairs, general awareness, management, economics & IT etc. (About 75 to 100 words)

**Section B: Two Essay type Questions of 25 marks each** **50 marks**  
**(On topics of general interests and basic discipline, to be answered in not more than 300 words)**

# 1. PROGRAMME DETAILS FOR MBA

## Course Code and Details

Semester	Paper No.	Course Code	Title of Course	Credits	Compulsory/Elective	
First Semester	<b>Compulsory Core Course</b>					
	2976	MBA-1.1	Management Functions and Behavior	6	Compulsory	
	2977	MBA-1.2	Managing Men	6		
	2978	MBA-1.3	Economic and Social Environment	6		
	2979	MBA-1.4	Quantitative Analysis and Managerial Application	6		
	2980	MBA-1.5	Organization Design, Development and Change	6		
2981	MBA-1.6	Marketing for Managers	6			
<b>Credits of First Semester</b>					<b>36</b>	
Second Semester	<b>Compulsory Core Course</b>					
	2982	MBA-2.1	Information Management and Computers	6	Compulsory	
	2983	MBA-2.2	Managerial Economics	6		
	2984	MBA-2.3	Accounting and Finance for Managers	6		
	2985	MBA-2.4	Management of Machines and Materials	6		
	2986	MBA-2.5	Sales Management	6		
2987	MBA-2.6	Management Control System	6			
<b>Credits of Second Semester</b>					<b>36</b>	
Third Semester	<b>Compulsory Core Course</b>					
	2988	MBA-3.1	Corporate Policies and Practices	6	Compulsory	
	2989	MBA-3.2	Management of New and Small Enterprises	6		
	<b>Select any One Optional Group</b>					
	<b>Optional Group-HR</b>					
	2990	MBA-3.11	Human Resource Development	6		
	2991	MBA-3.12	Human Resource Planning	6		
	2992	MBA-3.13	Union Management Relations	6		
	2993	MBA-3.14	Managing Change in Organization	6		
	<b>Optional Group-Finance</b>					
	2994	MBA-3.21	Project Management	6		
	2995	MBA-3.22	Security Analysis and Portfolio Management	6		
	2996	MBA-3.23	International Financial Management	6		
	2997	MBA-3.24	Management of Financial Services	6		
	<b>Optional Group-Production</b>					
	2998	MBA-3.31	Operational Research	6		
	2999	MBA-3.32	Production Management	6		
3000	MBA-3.33	Management Information System	6			
3001	MBA-3.34	Total Quality Management	6			
<b>Optional Group-Marketing</b>						

	3002	MBA-3.41	Consumer Behavior	6	
	3003	MBA-3.42	Management of Marketing Communication and Advertising	6	
	3004	MBA-3.43	International Marketing	6	
	3005	MBA-3.44	Marketing Research	6	
<b>Credits of Third Semester</b>					<b>36</b>
<b>Fourth Semester</b>	<b>Compulsory Core Course</b>				
	3006	MBA-4.1	International Business	6	<b>Compulsory</b>
	3007	MBA-4.2	Research Methodology	6	
	3008	MBA-4.3	Strategic Management	6	
	3009	MBA-4.4	Technology Management	6	
	3010	MBA-4.5	Industrial Training and Report Submission	6	
	3011	MBA-4.6	Comprehensive Viva-voce	6	
	<b>Foundation Course (Non Credit)</b>				
2702 OR 2703	PGFGS OR PGFHR	Gandhian Thoughts & Peace Studies OR Human Right and Duties	Non Credit	<b>Elective</b>	
<b>Credits of Fourth Semester</b>					<b>36</b>
<b>Total Credits</b>					<b>144</b>

### **INFORMATION RELATED TO MBA PROGRAM:**

- A. The students have to complete a total of 24 papers of 144 credits including a project report work and one paper of foundation course (Non Credit) must be completed.
- B. The duration of the MBA program is **Min. 2 years** and **Max. 4 years**.
- C. **Re-registration** : Only for one year after 4 years maximum duration
- D. **SLM**: The study material (Self Learning Material) shall be reached to the admitted candidates at the address as given by the candidate in application form where as the Counseling Schedule shall be provided by the respective study center as chosen by the candidate.
- E. The entire program has been divided into four semesters. For 1<sup>st</sup>, 2<sup>nd</sup> & 4<sup>th</sup> semester all papers are compulsory where as in the 3<sup>rd</sup> semester a student has to take any set of 4 elective papers together with two compulsory papers as mentioned in the above table
- F. **Industrial Training Report**: In the 4<sup>th</sup> semester a student has to submit a report on any corporate/ industrial issue with following important considerations-
  - E 1. The Report supervisor can be any MBA or equivalent qualified person from the industry or academia with sufficient experience in the respective field.
  - E 2. **The Industrial Training Report must contain following contents.**
    - i. Company/ Organization/ Institution Profile
    - ii. Objective of the Training
    - iii. Research Methodology
    - iv. Introduction about the research problem
    - v. Questionnaire
    - vi. Analysis (using various statistical tools and diagrammatic representation etc.)
    - vii. Findings & Conclusion
    - viii. Recommendations
    - ix. Bibliography

- E 3. The Industrial Training Report must contain a covering page mentioning the title of the study, university name & logo, Name and enrollment of the student & Name and organization of the supervisor with their respective signatures.
- G. The evaluation of every paper shall be in two parts that is 30% internal through assignments and 70% external through terminal exams.
- H. The candidate shall be awarded First Division on securing 60% marks or more, Second division on Securing 50% marks or more and failed on securing less than 50 % marks.
- I. There shall be counseling sessions for each paper in each semester as notified by the study centers as per the university norms.

सत्र जुलाई-2018 से संचालित होने वाले स्वीकृत नये अध्ययन केन्द्रों का विवरण

क्र.सं.	केन्द्र कोड	महाविद्यालय का नाम व पता	संस्तुत कार्यक्रम	समन्वयकों के सम्पर्क सूत्र
1	2	3	4	5
1.	S1320	लखनऊ विश्वविद्यालय, लखनऊ-226007	MA(Education, Hindi, History, Pol.Science, Social Work, Sociology), BBA, MBA, MJ, CAC, CCCN, PGDCWH, CDM, PGDDE, PGDHRD, DHEN, DECCE, PGDEA, PGDEMM & FP, PGDHRD, APHFE, CHFE, CHR, PGDJMC, APCNF, APPR, CRJMC, PGDRJMC, PGDVGCC, CWED, APY, CCY, DYS, PGDYO.	7991200500 9415105062
2.	S1321	सुरेश चन्द्र मिश्र महाविद्यालय, बेल्हा घाट, निकट रामलीला मैदान, सदर, प्रतापगढ़-230001	BA (Tourism), MA(Hindi, English, Pol.Science, Sociology, Education and History), PGDRJMC, PGDJMC, PGDGSW, MJ, DTS, DRD, APY, CCY, DYS, PGDYO, PGDESD, DHEN.	9919570111 9450086838 9453085700
3.	S1322	बाबा विश्वनाथ कृषक महाविद्यालय, भिटकासो, मेंहनगर, आजमगढ़-276204	BA(Hindi, Sanskrit, Sociology, History, Education), MA(Hindi, Sanskrit, Sociology, History, Education), DYS, PGDYO, CCY, APY, PGDJMC, PGDT, PGDCWH, PGDEA, PGDVGCC, PGDGSW, PGDTM, DHEN, DTS, DRD, DCDN, DECE, DFD, DTD, DIP, MJ, CTS, CCMAP, CHR, CDM, CNF, CHFE.	9415838431 9935698181 9698400171
4.	S1323	अवधेश सुरेश सिंह स्मारक महाविद्यालय, राजापुर बिन्धन, कुण्डा, प्रतापगढ़-230128	BA(Hindi, Sanskrit, English, Pol.Science, Sociology, History, Education), MA(Hindi, Sanskrit, English, Pol.Science, Sociology, History, Education), APY, CCY, DYS, PGDYO.	7376513585 9616548317
5.	S1324	चेतक अकादमी, राष्ट्रीय राजमार्ग संख्या-02, नियर सुगर मिल, छाता, मथुरा	APY, CCY, DYS, CLPS, CWED.	9105655002 9105655003 8930335677
6.	S1325	इन्स्टीट्यूट ऑफ कोऑपरेटिव एण्ड कार्पोरेट मैनेजमेन्ट, रिसर्च एण्ड ट्रेनिंग, 21/467, रिंगरोड, इन्दिरानगर, लखनऊ-226016	BBA, MBA.	7518444444 7388011122 9559593312
7.	S1326	दिल्ली कॉलेज ऑफ स्टडीज, ए-45, साइट नं.-VI, औद्योगिक क्षेत्र, साहिबाबाद, गाजियाबाद-201010	APY, CCY, DYS.	9818582683 9910400278 7042500714
8.	S1327	सत्य नारायण उच्च शिक्षा संस्थान, तुलसीपुर,	BA(Hindi, English, Sociology, Pol.Science, History, Education), MA(Hindi, English,	9839010777 9450009295 9919318339