

**INSTITUTE OF COOPERATIVE AND CORPORATE MANAGEMENT
RESEARCH & TRAINING**

***21/467 INDIRA NAGAR, INSTITUTIONAL AREA, RING ROAD,
LUCKNOW- 226016***



तेजस्विनाऽवधीतमस्तु

इन्स्टीट्यूट आफ कोआपरेटिव एण्ड कार्पोरेट मैनेजमेन्ट, रिसर्च एण्ड ट्रेनिंग

467, सेक्टर-21, रिंग रोड, इन्दिरानगर, लखनऊ-226 016

Academic Session/FY-2023-2024



Sri Manoj Kumar Singh, IAS
Agriculture Production Commissioner/ Additional Chief Secretary
Chairman, ICCMRT, Lucknow



Sri Alok Dixit
Additional Commissioners and Additional Registrar (Coop.)
Director
ICCMRT, Lucknow



Dr. Ram Komal Prasad Prajapati
Ph. D IIM_Mumbai
Formerly-NITIE_Mumbai
Associate Professor (Management Science)
Coordinator-Training Programs

A glimpse of main building of the Institute



Certificate distribution ceremony in presence of Hon'ble Mukut Bihari Verma, then Minister of Cooperatives, Hon'ble Uperndra Tiwary, State Minister of Cooperatives Govt. of U.P. (India)



Vision

To be a leading management institute that fulfills industry expectations through holistic development of the students, trainees who possess the right knowledge, positive attitude and skill sets.

Mission

The institute believes in proactive interaction between trade, industry and the government. Thus, the mission of the institute is “to develop professionals with management excellence, social and cultural sensitivity, ethical responsibility and concern for the environment through training, research and education”.

Objectives

- **To plan and conduct academic programs in the field of management and computers.**
- **To plan and organize training and development programs for those engaged in government, corporate and co-operative organizations.**
- **To undertake research studies and surveys on topics related to the development of industrial, co-operative, agriculture and allied sectors.**
- **To undertake special studies to suggest measures for improvement of the sick units.**
- **To provide expert consultancy services in the areas of management and computers.**

A brief Information about ICCMRT Lucknow

The Institute of Cooperative & Corporate Management, Research and Training (ICCMRT) is one of the leading institutes of higher education, research, training & development in Uttar Pradesh. It was established in 1978 by the Govt. of Uttar Pradesh, Lucknow, as a centre of excellence for quality education, relevant and target based research, consultancy and staff training. From a small beginning, it has now established an identity of its own as a premier management institute of professional / academic and training and development among its client organizations (Government/Private). Today, it serves as a locus of management education, human resource training, computer training, research and consultancy. The basic strategy of the institute is to ensure that all the three activities viz. Management Education, Staff Training, Research & Consultancy and to provide synergistic development impetus to each other. The institute is located in the institutional area of Indira Nagar (Sector -21) alongside the Ring Road in a secured campus of 2.33 acres with adequate infrastructure.



Main Building of the Institute

The institute has been established with a vision to be a leading management institution that fulfills industry expectations through the holistic development of the students, who possess the right knowledge, positive attitude and sufficient skill sets as per the market demand. The institute believes in proactive interaction between trade- industry and the Government. Thus, the mission of the Institute is to develop professionals with management excellence, social and cultural sensitivity, ethical responsibility and concern for the environment. The key objectives of the institute are as follows:

- To plan and conduct academic programmes in the fields of management sciences and computer application.
- To plan and organize training and development programmes for those engaged in Government, Corporate and Co-operative sector organizations.
- To undertake research studies and surveys on topics related to the development of industrial area, industrial co-operatives, agricultural based industries and allied manufacturing as well as service sectors.
- To provide expert consultancy services in the areas of management studies and computer applications.

The institute is being managed by a High Power Committee under the Chairmanship of Agriculture Production Commissioner / Additional Chief Secretary, Govt. of U.P., with 13 members comprising **Principal Secretaries- Planning, Technical Education, Finance and Co-operation (Govt. of UP), Commissioner & Registrar, Co-operative and Managing Directors of different Apex Institutions of Co-operative department.**

PROFILE OF THE INSTITUTE

ICCMRT is mandated to offer quality education, research, consultancy and training on various issues related to cooperative and corporate management. **The Institute has the following three core areas of competency:**



EDUCATION – BBA, B.Com (Hons.) & MBA PROGRAM

ICCMRT started with Post Graduate Diploma in Management (PGDBM) and Certificate Course in Computer Application in early 90s. In 1997, it started a Two-year Full-time Post Graduate Diploma in Business Administration (PGDBA) approved by All India Council for Technical Education (AICTE), Ministry of Human Resource Development (MHRD), Govt. of India approved with the intake of 30 seats which was converted to MBA Programme, approved by AICTE and affiliated to the then Uttar Pradesh Technical University (UPTU), Lucknow now known as Dr. A.P.J. Abdul Kalam Technical University (AKTU) in 2001 with the seat intake of 60 students.

As a part of extension programme and with the growing demand of MBA course the seat intake has been increased to 120 in the year 2004, which has further increased to 180 seats in the year 2011. The admission in MBA programme takes place through National Testing Agency (NTA) and Common University Entrance Test (CUET) followed by counseling and allotment of the seat in favour of the institute. Registration of the students is made at the institute on production of the allotment letter issued by the university (AKTU) followed by all registration formalities including depositing of course fee. Our MBA programme is one of the flagship program the most preferred course among the students in the state of Uttar Pradesh.

The institute started BBA and B. Com (Hons.) courses under the academic expansion from the session 2018-19.

The MBA Programme has been designed by Dr. A.P.J. Abdul Kalam Technical University, Lucknow to develop professional managers who can shoulder varied responsibilities in the organizations working in different sectors of our economy. Students are groomed to feel comfortable and confident while making decisions under the circumstances of risk and uncertainty and must be willing to manage risk, deal with complex situations and harmonize individual and group efforts. The emphasis is on self-learning and to promote an inquisitive and analytical mind.

The Institute plays a critical role to stimulate the students through a balance of pedagogic approaches. The institute has adapted a unique model of education that is student centric and

career oriented and application of the knowledge to create a synergetic impact that will address the high demand for professional manpower in the corporate world.

The institute has been successful in building vibrant relationship with the corporate world and has been successful in achieving more than 100% placement of the MBA Batch over the years. Students received multiple job offers over the years. The Institute arranges a campus placement drive for our MBA, BBA & B.Com (Hons.) students every year.

The major recruiters are ITC Hotels, Flipkart, Amazon, Airtel, ITC group, Jaro Education, Oppo Mobiles, Vivo, HCL, Colgate-Palmolive, India Family Mart, Karvy, Just Dial, Info-Edge, Godrej, Liberty shoes, Triveni Almirah, ICICI Prudential, Radio Mirchi, Kotak Securities, Gyan Milk, Lesso, Jiva Ayurveda etc.

The job profiles offered by the companies are as follows: Business Development Executive, Management Trainee (Sales), Equity Advisor, HR Executive, Sales Executive, Executive-Client Relations, Brand Ambassador, Management Trainee (Finance), Sales Team Leader. The highest package offered this year was by ITC-Hotels of Rs. 7.30 lacs per annum and the average package stands for Rs. 3.00 lacs per annum.

Table 1. Placement records of last five batches of MBA Students

Particulars	2020-21	2019-20	2018-19	2017-18	2016-17
No. of companies visited	25	16	25	30	20
No. of students enrolled	177	100	164	175	153
No. of students appeared in placement drive	160	80	138	140	140
Total students placed	135	60	132	128	130
Highest package (in lakh)	7.30	5.60	6.50	7.50	7.00
Lowest package (in lakh)	2.80	3.00	3.00	2.70	3.00

Academic Research / Doctor of Philosophy (Ph.D.)

Currently five students are enrolled and pursuing Ph.D. from ICCMRT.

Training & Consultancy

The Institute organizes Foundation, Orientation, Refresher training courses, MDPs, EDPs, HRDs and Seminars for the officials of the co-operative organizations, Govt. departments, corporate and other institutions.

Domain of Officer/Employee Training being offered-

- 1) Foundation training program for newly inducted officers/ employees for 2/3/4 months.**
- 2) Refresher training program for the officers/ employees for one / two week.**
- 3) Capacity building training program for promote officers/employees for one/ two weeks.**
- 4) Certificate program on Disciplinary Proceedings for enquiry officers as per direction of Hon'ble high court for different department of the government.**
- 5) Computer training programs for one/ two weeks under capacity building.**
- 6) Training program on Management & Computer application.**
- 7) Nodal Training Center for Agree Business & Agree Clinic sponsored by MANAGE.**
- 8) MDP/EDP/Seminars etc.**
- 9) Other specialized training program as per need of the department.**

To name a few organizations and departments for which training has been organized are; UP Cooperative Bank, District Cooperative Bank, Power Corporation, Mandi Parishad, Office of Chief Inspector (offices- Prayagraj), PCF, Registration Department (Stamps and Revenue), State Council of Education Research & Training (SCERT), Sarv-Shiksha Abhiyaan, Unicef, SIPSA, NHM, NRHM, Audit Officers (Local Fund), Audit Officers (Cooperative and Panchayat), ADO and ADCO (Cooperatives), Engineers (PACFED & UPCLDF), PCDF, State Ware housing corporation, Health and family welfare UP, FCI, Central Warehousing Corporation, AIDS Control Society, UP Forest Corporation. Three months' foundation/ induction training for the Inspectors of the Department of Custom, Indirect Taxes, GST and Narcotics, Stamp and Registration, Community Resource Persons (CRPs) of UP State Rural Livelihood Mission, Various NGOs etc.

The Institute has signed an MOU with Entrepreneurship Development Institute, U.P. to conduct entrepreneurship development programs (efforts are being made to enable the MBA students to become entrepreneurs), MOU with CCS National Institute Agriculture Management (NIAM), Jaipur to conduct training to department of agriculture marketing of the state, MOU with National Institute of Agriculture Extension (MANAGE), Hyderabad as a New Nodal Training Institute under Govt. of India's Agri clinics & Agri Business Centres (AC & ABC) for organizing 45-60 days training to agriculture graduates, agri-entrepreneurs free of cost including fooding and lodging in the campus, MoU with BYS Skill Pvt. Ltd., to conduct research and training to the

personnel and common beneficiaries of various schemes of central government. The institute is also making efforts to have MoU with NABARD and Bankers Institute of Rural Development (BIRD) for training and human resource development (FPOs, other farmers' organization) along with faculty exchange program.

The institute so far has conducted 1253 training courses imparting training to 41041 officials till 31st March, 2023.

Table 2. Details of Training Courses Organized in the Last Five Years

Particulars	2018-19	2019-20	2020-21	2021-22	2022-23
Total training organized	24	19	12	5	29
No. of trainees	1552	1022	-	-	1016
Total man days	2765	4805	-	-	9652

Consultancy

1. Projects and DPR /Evaluation/ Feedback study/ Policy evaluation etc.
2. Training Need Analysis (TNA)
3. HRD Training

Note-ICCMRT is open for MOU with other Industrial Corporation, Professional and Academic institutions, NGOs to share and enhance the professional capacities on mutual basis.

FACULTY PROFILE OF THE INSTITUTE

With the main focus on quality education the institute is endowed with a team of highly qualified and experienced core faculty members who endeavor to attain the highest levels of professional, academic and research excellence in all activities of the institute. The faculty members of the institute have various publications in the reputed international and national journals.

Table 3. Faculty/Trainer Profile of the Institute

SNo	Name	Designation	Qualification	Area of Expertise
1.	Shri Alok Dixit	Director	M.Sc. (Statistics) Provincial Civil Services/Cooperative Services	Administration and Banking.
2.	Dr. K. Anbumani	Associate Professor	M.A., MPhil, SLET(Coop), MA, UGC-NET(Eco.),	Managerial Economics/Cooperation, Financial Management,

			MBA (Fin), PGDFM, IIMA, Ph.D (Cooperation)	Tax Management, Quantative Techniques, Business Communication
3.	Dr. Ram Komal Prasad	Associate Professor	Ph.D. IIM Mumbai Formerly- National Institute of Industrial Engineering (NITIE), Mumbai	Marketing Management, Research Methods, Consumer Behavior, Service Management Entrepreneurship and Business/Marketing Analytics with AI&ML.
4.	Mr. Anjum Zia Rizvi	Assistant Professor	M.Sc. (Information Technology), PGDCS	Information Technology, E-Commerce, Cyber Security, IoT & AI.
5.	Dr. Smita Verma	Asst. Prof	M.A, MBA, Ph. D (Sociology)	Industrial Sociology & HRM.
6.	Dr. Nivi Srivastava	Asst. Prof	MBA, Ph. D (Applied Economics)	Marketing Management, Research Methods, Sales & Retail Management Consumer Behavior, Business/HR Analytics.
7.	Dr. Reshma Farhat	Asst. Prof	MBA (Rural Development), Ph.D (Marketing Management)	Marketing Management, Research Methods, Consumer Behavior, Sales & Retail Management & Rural Development.
8.	Dr. Bhoomika Trehan	Asst. Prof	MBA, NET , Ph.D	Finance Management
9.	Ms. Kirti Verma	Asst. Prof	MBA, NET , Perusing PhD	E-business, E-commerce, Digital Marketing, Digital Banking etc.
10.	Ms. Farhana Jamal	Asst. Prof	MBA, Perusing Ph.D	Human Resource Management, Finance & Business Statistics
11.	Mr. Indrakesh Yadav	Asst. Prof	MBA, Perusing Ph.D	Management Sciences
12.	Mr. Neeraj K. Srivastava	Asst. Prof	MBA (Marketing)	Social Media Marketing, Digital Marketing.

INFRASTRUCTURE OF THE INSTITUTE

The Institute is housed in its own integrated campus of 2.33 acres with a blend of architectural innovation, interiors and functional convenience. It has multi-storied separate academic, administrative and hostel buildings having centrally air conditioned seminar hall, library block, classrooms, well equipped with audio visual aid, tutorial rooms, computer labs and modern

auditorium with latest Audio-Visual facilities. The campus is well surrounded by a boundary wall and has a secured environment.

Class Rooms: The institute has 8 class rooms with average carpet area of 74 Sqm well equipped with audio visual aid and 2 tutorial rooms with average carpet area of 36 Sqm. Institute has sufficient unused carpet area for converting into additional classrooms for any future needs.

Computer Center: Institute has two air-conditioned computer labs with carpet area of 200 Sqm with 150 Computers including 3 servers and 8 Laptops. The computer labs are equipped with the state-of-the-art computing resources to cater to the Academic / Training / Administrative needs of the Institute. The computer labs are equipped with LAN, internet and latest software. As there is a thrust on computer knowledge and expertise in the MBA & training programs, all labs are equipped with LCD for Presentation.



Computer Lab-1

Library: The Institute has built up an extensive resource centre for management studies and research. The library of the Institute has, at present, a select list of about 14365 books on different subjects related to Management, Computers, Economics, Commerce, Co-operation, Law, Finance, Banking, Projects, series of Encyclopedia, important References etc. Besides, there are around 250 subjects specific CDs/ Floppies/ Video Cassettes. It also subscribes around

38 journals / periodicals and 11 national and state level newspapers. Books on all subjects of the MBA syllabus are available in the library in more than sufficient numbers.



Reading Room in the Library of the Institute

Auditorium / Seminar Hall: The Institute has one centrally air conditioned auditorium with average carpet area of 1200 Sqm. and seating capacity of 218 seats, well equipped with technical aid to organize seminar and inter college competitions. The Institute has one centrally air conditioned seminar hall with average carpet area of 132 Sqm. and with a seating capacity of 75-90 persons.



Auditorium and training hall of the institute

Hostel: Well-furnished boarding and lodging facilities are available in the campus separately for boys and girls. At present, the Institute has boys hostel with the capacity of 150 (50 seats are reserved trainees) and girls hostel with capacity of 50 girls on twin sharing and triple sharing basis. All rooms are well furnished with bed, mattress, wardrobe, study table & chair etc. There is arrangement for washing machine, water purifiers with RO & Boilers etc. There are separate common rooms for boys and girls with carpet area of 76 sqm each. The residential facility to residential training and workshop is available for 50 participants in each batch.

Sports: Indoor and outdoor games and recreational facilities are also available in the campus.

Canteen/ Mess: The institute has mess facility with quality food.

Bank: The institute has an extension branch of District Co-operative Bank in the campus.

Power Backup: 24 Hrs for trainees



Training Calendar: Training Programs are conducted round the financial year. Departments/ Organization/ offices are requested to reserve their slot as per their requirement of training and contact the officials as given-

Table 4: Training Team

S.No.	Name of Faculty/ Trainer	Qualification	Training Domain
1.	Dr. Ram Komal Prasad Associate Professor & Trainer, Course Director/ Coordinator	Ph. D IIM_Mumbai Formerly-NITIE Mumbai, ToT, DTS & MoT, DoT (DoPT, Govt. of India), CTFC (NABARD)	Management & Economic Theories and its Practice, Education/Services Quality, Entrepreneurship, Power Sector, Training to Trainers (ToT), Capacity Development Training Programs, Decision Making & Soft Skill, etc.
2.	Dr. K. Anbumani Associate Professor & Trainer	Ph.D (Cooperation)	Cooperative Management, Cooperative Banking, Cooperative Business,

			Financial Management, Communication Skills
3.	Mr. A.Z. Rizvi Assistant Professor & Trainer	M.Sc. (IT), PGDCS	Computer Application, Information Technology, E- Commerce, Cyber Security, IoT & AI.
4.	Ms. Sabarna Chakravorty System Manager & Trainer	MBA, M. Sc. (IT)	Computer Operations, Internet applications
Guest Trainers			
1.	Mohd. Juneed	M.A., B.Ed., RT/MT (DoPT). U. P. Secretariat Services, Special Secretary (Rtd.)	Employee Disciplinary Proceedings, RTI, Office management & Communication, Conduct of official Enquire, Service byelaws, Report Writing etc.
2.	Mr. Mukesh Kumar	M.Sc. (Physics) Director, NCDC Govt. of India (Rtd)	Project Planning, Cooperative Management, Budgeting, Project Execution etc.
3.	Mr. Ambrish Yadav Faculty & Trainer UP Secretariat Training Institute	State Secretariat Services	Office Proceedings, Noting Drafting, Employee Disciplinary Procedure
4.	Mr. Rajneesh Shukla Ex. Faculty, ACSTI, Lucknow	M. Sc. (Ag)	Agriculture Cooperatives, Cooperative Acts, Cooperative Banking.
5.	Mr. Pankaj K. Madheysia Assistant Director Institute of Financial Training and Research,	(State finance and account services)	Employee Fundament Rules, Financial handbook, Employee Grievances etc.
6.	Ms. Darshika Gupta	C.A.	Accounting, Audit and Taxation etc.
7.	Mr. Anil Kumar Singh	M.Com. MBA, CTFC (NABARD)	Cooperative Banking, NPA analysis, Banking, MFI, Agri-banking etc.
8.	Sri B. K. Panday	M. Sc. (Ag) CTFC:Certified Trainer	Cooperative Acts, Agriculture Credit, Loan disbursement etc.
9.	Sri Ansul Sharma	MBA	Agriculture Marketing, Panchayat and mandi, E- NAM, Online agriculture marketing etc.
10.	Sri. Satyanand Tiwary	MCA	Computer applications related to Govt. Offices etc.
11.	Sri A.K. Saxena	LLB	Legal process related to employees, RTI, service matters, state fundamental

			Acts etc.
12.	Sri Sudhakar Mishra	M. Sc.	State supply procedures of food grains, warehousing, food security etc.
13.	Dr. Suresh Chandra Panday	Ph. D (Agri.)	Agri-industry, Agri-entrepreneurship, state agriculture policies etc.
14.	Dr. Anil Kumar	Ph. D (Sociology)	Panchayati Raj, Social change, public perceptions, social research etc.
15.	Dr. Rahul Mishra	Ph. D (UK)	Finance and Accounts, Forensic Accounting, Fraud detection, Finance Analytics, Banking etc.
16.	Dr. Ajay Kumar	BDS, MPH (Community Medicine) Dental Surgeon and Consultant –Community Medicine	Sanitation, pew-lesion Cancers, Oral care, Community pandemics etc.
17.	Sri A.K. Singh	Under Secretary	Service Matters, General Administration
18.	Sri U.C.Joshi	Master Trainer (DoPT)	Direct Trainers Skill, ToT, MoT, Stress Management, Life Skills etc.
ICCMRT Invites Trainers from the parent departments and other organization time to time			
Project Consultancy and Research Study Team			
1.	Dr. K. Anbumani Associate Professor	Ph.D (Cooperation)	Preparation of DPR & conduct of research study on allied discipline
2.	Dr. R.K. Prasad Associate Professor	Ph.D (Management Sciences)	Preparation of DPR & conduct of research study on allied discipline
3.	Mr. A.Z.Rizvi Assistant Professor	M.Sc. (IT)	Preparation of DPR & conduct of research study on allied discipline
Support faculty Members (Project Consultancy and Research Study Team)			
A.	Dr. Reshma Farhat, Assistant Professor	Ph.D (Marketing Management)	Preparation of DPR & conduct of research study on allied discipline
B.	Dr. Nivi Srivastava, Assistant Professor	Ph.D. (Applied Economics)	Preparation of DPR & conduct of research study on allied discipline
C.	Ms. Kirti Verma, Assistant Professor	MBA (E-Business), UGC-JRF, Ph.D (Perusing)	Preparation of DPR & conduct of research study on allied discipline

ICCMRT offer training (foundation, refresher, long term and short term HRM/HRD training program) and consultancy (preparation of DPR, impact study, evaluation study etc.) round the year. Interested organizations, Departments (Govt. / Private/ NGO etc.) may contact the following officers/ concerned authorities on official and personal contact number.

1. Dr. Ram Komal Prasad
Associate Professor &
In-Charge Training Programs
Contact No. 9919360380
2. Mr. A.Z. Rizvi
Assistant Professor & In-charge Computer Training
Contact No. 9559593312
3. Mr. D. P. Thapalyal
Hostel Assistant
Contact No. 9848839750
4. Dr. Smita Verma
Hostel Warden (Girls Hostel)
Contact No. 9452101010
5. Mr. Neeraj K. Srivastava
Hostel Warden (Food & Stay)
Contact No. 8953351599

Events –Training & Academics



Contact:
Dr. Ram Komal Prasad
Associate Professor/ Training In-charge
I C C M R T, Lucknow
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Website: www.iccmrt.ac.in
E-mail: info@iccmrt.ac.in

ICCMRT Blog: [https://iccmrtblog.blogspot.com/Valediction/Distribution of Training Certificate](https://iccmrtblog.blogspot.com/Valediction/Distribution%20of%20Training%20Certificate)



Training Program of officers of Custom, Narcotics, Wild Life and Illicit Trafficking

Celebration of Events



Classroom setting



Students celebrating the event



Sri B.L.Meena (Principal Secretary/ Commissioner & Registrar, Cooperatives), Sri R.K.Kulshresth, Ex-Director ICCMRT, Addressing Students & Trainees



Sri. R.K.Kulshresth, Director ICCMRT honoring Hon'ble Minister Sri Asim Arun and Sri. B.L. Meena , Principal Secretary, Cooperatives



Joyful event in ICCMRT with Sri. B. L. Meena IAS, RCS, U.P.



Celebrating International Day of Yoga with ICCMRT family

