

Kirti Verma

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1. Brief Profile

Kirti Verma, working as Assistant Professor (MBA Programme) in the Institute of Co-operative and Corporate Management Research & Training, Lucknow. Her area of specialization is E- business and qualified UGC NET and JRF in Management. She currently teaches Computer Application & Management Information, Production & Operation Management, Cloud Computing, Supply Chain Management and handling all the Social Media Platform of the Institute.

Her area of expertise and research are-Database Management & Operation Management.

2. Designation

Assistant Professor (MBA Programme)

3. Educational Qualifications

- Pursuing Ph.D. from University of Lucknow
- MBA (E-Business) (2009-2011) Department of Business Administration, University of Lucknow
- B.Sc. (Biology) (2006-2009) CMS Degree College, University Of Lucknow.
- Qualified UGC NET and JRF in Management.

4. Work Experience

11 Years 5 months in ICCMRT from 20th March 2012 till Date as Assistant professor

5. Publications

Articles Published

“An analytical study on relationship between factors contributing towards Employees satisfaction level with reference to telecom industry” published in international research journal Shodh Darpan ISSN No 2454-1516, Vol No-2, and Sept 2015.

6. Training Programmes / FDP attended

1. Contact Classes of Certified Trainer for Financial Cooperatives (CTFC) at BIRD from 21st to 26th November 2022. Lifetime member of Centre for Professional Excellence in Cooperatives (C-PEC), No. B- 00006003.
2. Climate Financing opportunities & Risk for Bankers at BIRD from 25th May 2022 to 27th May 2022.
3. Certificate Course in Banking Technology and Finacle proficiency Program organized by IDBI INTECH at Department Of Business Administration, University Of Lucknow .

FDP

1. One-week FDP on Data Analysis using SPSS organized by Department of Statistics, University of Lucknow held from 24th-29th April, 2023.
2. One-week FDP on Research Methodology and Data Analysis on Promoting Quality in Research held from 19th to 24th September, 2022.
3. One-week FDP on Research Methodology for Social Sciences: Tools, Techniques and Practices organized by the Department of Business Administration from 24th August 2020 to 30th August 2020.
4. One week FDP organized by (Quality Improvement Programme Centre) Indian Institute of Technology Roorkee on Development and Teaching of Case studies, case writing skills and Case analysis held on 7th October to 11th October 2013.

7. Seminars / Workshops / Conferences attended

1. Paper presented entitled “Emerging Trends in Travel technology are reshaping the Tourism” at Two-day International Conference on Religious Tourism (ICRT-2023) organized by Department of Management Studies, Babasaheb Bhimrao Ambedkar University, Lucknow held on 27th-28th March, 2023.
2. Paper presented entitled “Challenges in the adoption of Artificial Intelligence techniques in Agriculture” at National cum Seminar on Emerging trends in Statistics for Agricultural Sustainability (ETSAS-2022), organized by Department of Statistics, University of Lucknow held on 14th-15th October, 2022.
3. Two-day International Seminar organized (Online) by Department of Applied Economics (under Centre of Excellence - Government of Uttar Pradesh) University of Lucknow, India held on 7-8, February, 2022.

4. Presented paper entitled “The impact of Digital transformation in Banking Sector” at Two-Day international conference on Post Covid challenges and opportunities in the Financial Sector organized by National Post Graduation College on 26th& 27th March,2022
5. Presented paper entitled “GST in various sectors: Impact & Implications” at National conference on Reforms of Indian Economy-paradigm shift in development organized by Shri Guru Nanak girls Degree college, Lucknow on 29th to 30th March,2019.
6. Presented paper entitled “Challenges and Opportunities of Digitalization in India” at National Seminar on Vision New India: Strategies and Prospects, organized by Faculty of Commerce, Shri JNPG College, Lucknow on October 16-17, 2019.
7. Paper entitled “Digital payments in rural India: challenges and opportunities”, presented at "National Seminar on Cash to Cashless Economy: Challenges and Opportunities", organized by Mahamaya Govt. degree College, Lucknow, on 9-10 February, 2019.
8. Paper entitled “Technology: A Key Factor in Driving financial Inclusion”, presented at National Seminar on FINTECH-The Future of Money & Banking, organized by Lal Bahadur Shastri Group of Institutions, Lucknow on 23 Feb 2019.
9. Presented paper entitled “Challenges in doubling the farmer’s income by 2022” at National seminar on recent advances in social-economic development of India: issues and challenges organized by Shri JNPG college, Lucknow on 24th -25th February 2018.
10. Presented Paper entitled “Empowering rural India: continuity & Change at international seminar on global challenges and solutions organized by university of Lucknow on 14th-15th April, 2018.
11. Presented paper entitled “Analyzing policies in the light of vision 2022” at international conference on Vision 2022: A new India organized by university of Lucknow on 27th-28th January, 2018
12. Presented Paper in National Seminar on "Kalam’s Vision of Developed India" organized by Shri Jai Narain PG College Lucknow on 15-16th October 2015.
13. Attended National symposium on “An insight into the working of Dalal Street” organized by Amity University on February 12, 2013.
14. Participated in Annual Convention 2013 on Harnessing Human Capital for UP's Growth held on November 27, 2013.
15. Attended workshop on “Shaping the young minds Programme” organized by All India Management Association, 2013

8. Achievements / Awards (if any)

Qualified UGC NET and JRF in Management.