

## **FARHANA JAMAL**

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### **Brief Profile**

Ms. FARHANA JAMAL is working as an Asst. Prof. in ICCMRT, LUCKNOW since 2016. She has a total working Experience of almost 10years in academics and Industry. She also served as a visiting faculty in the University of Lucknow as a subject expert for HR and Communicative English. Further she has participated in several faculty development workshops and has also presented research Papers in national and International conferences. She has been contributing to the academic life of the College by engaging students in different academic and socio cultural activities so as to ensure the overall development of the students. Apart from this she is also actively contributing in administrative activities by working as a member in core team for Admissions, Placement Activities, Cultural Activities, Training and Industrial visit.

### **Current Subjects Taught:**

- Business Statistics.
- Human Resource Management.
- Organizational Behaviour.
- Industrial Relations & Labour Enactments.
- Performance and Reward Management.
- Strategic Human Resource Management.

### **Designation**

Assistant Professor

### **Educational Qualifications**

- PhD (Pursuing) in Human Resource Management from Dr. Abdul Kalam Technical University.
- Selected and successfully completed a certificate program for an Executive HR Analytics Course from IIM ROHTAK.

- MSW (Master of Social work) from Rajshri Tandon Open University.
- MBA (Human Resource) from Dr. Abdul Kalam Technical University.
- B.Sc. (Zoology, Chemistry) from Lucknow University.

## Work Experience

**1<sup>st</sup> August 2016-till Current date in ICCMRT, Lucknow.**

**Designation** Assistant Professor

**August 2013 -June 2016**

**Organization** Global Group Of Institution

**Designation** Assistant Professor

**August 2012 to 2020**

**Organization** IMS New Campus Lucknow University & Rama Degree College.

**Designation** Visiting Faculty.

**September 2011 to August 2013**

**Organization** GFBR RETAIL, Lucknow

**Designation** HR Manager

## Publications

### Research Papers

1. The Role of Hr in Promoting Work Life Balance among Employees: A Cross Cultural Study. Paper published in Journal of Survey in Fisheries Sciences, 10(1S) 5107-5118(**Scopus Indexed Journal**).
2. Effects of Absenteeism in Industry & the measures to control it. (**Peer Reviewed/ Refreed**).
3. Role of FMC in Exchange Markets in India. Paper published in the Commerce Today. With ISSN No.0975-7775 (**Peer Reviewed/ Refreed**).
4. Trend pattern and estimates of Street Children in Lucknow, Paper published in the Journal of Emerging technologies & Innovative Research with ISSN:2349-5162. (**Peer Reviewed/ Refreed & UGC CARE listed**).
5. A Study on the Emotional Aspects of Street Children in Lucknow, Paper to be published in the International journal of engineering and management research, with ISSN. NO.2229-600X. (**Peer Reviewed/ Refreed**).

6. Infrastructure Deficit & Economic Development in India, published in Annual Conference of U.P. & Uttaranchal Economic Association (UPUEA), Economic Journal, with ISSN. NO.2229-600X. **(Peer Reviewed/ Refreed)**.

### **Chapters in Books**

1. Talent management and its managerial challenges, Chapter published in a book - Contemporary research in commerce and management vol.1 pg.175, with ISBN No. 978-93-93239-86-0.
2. Human Resource Issues in Mergers & Acquisition., Chapter published in a book - Emerging Trends in Commerce & Management vol.1 pg 151, with ISBN No. 9789393229083.
3. A study of understanding the variables of quality of work life., Chapter published in a book - New perspective on commerce and management vol.2 Contemporary research in commerce and management vol.1 pg.175, with ISBN No. 978-1-68576-143-1.
4. A study of role and issues of GST on Indian Economy , Chapter published in a book - New perspective on commerce and management vol.2 with ISBN No. 978-1-68576-143-1
5. Role of Technology in micro credit accessibility. Article published in the book Emerging trends in Finance & Banking with ISBN no.-978-93-5142-515-1.

### **Training Programmes / FDP attended**

#### **FDP**

1. 2 Weeks Capacity Building Program organized by ICSSR at Guru Gobind Singh Indraprastha, New Delhi on “Developing Social Research Competencies for Atma-Nirbhar Bharat”.
2. 7 days FDP organized by Department of Applied Economics, University of Lucknow on “Personality Development, Communication Skills and Teaching & Research Aptitude”.

#### **MDP/ Training Provided:**

## **Contributed in Training Division of Institute (as a Trainer)**

- Capacity Building and Entrepreneurship programme for Agri- graduates sponsored by MANAGE.
- Preparation of study reports, loan project to be submitted to NABARD for financial assistance.

## **Seminars / Workshops / Conferences attended**

### **Paper Presentation:**

1. Impact of Mudra Scheme on Micro Financing organized by International conference on Emerging India and second generation reforms, held in Dept. of Applied Economics, University of Lucknow.
2. Budgetary changes and economic stability organized by National seminar on Union budget, 2016-2017 – held in Dept. Of Economics, Vidyant Hindu PG college , Lucknow.
3. Pattern & Determinants of Economic Growth in U.P. viz-a-viz other states at National Seminar on Exploring Growth Opportunities with social justice in the economically marginalized State of U.P., Organized by Department of Economics, L.U.
4. Issues of Micro Financing in India at National Seminar on Emerging Trends in Banking & Financial Sector In India, Organized by Department of Applied Economics, L.U.
5. National Seminar on HRM Practices in service based Organization on “Issues, Challenges, Current Status & Future Perspective” Organised by Amity University, Lucknow.
6. Patriotic Marketing-A New Concept in the NEW Age Marketing at National Conference on “New Age Marketing” Organized by CSJM University, Kanpur.
7. Role of Education in Shaping Future Generation: Challenges, Strategies, and Methodologies at National Seminar Organized by Unity Law and Degree College.

## **Present Achievement**

- Selected and successfully completed a certificate program for an Executive HR Analytics Course from IIM ROHTAK.(2022-2023)