



Name: Dr. Smita Verma

Designation: Assistant Professor

Qualification: MA, MBA, PhD

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Brief Profile:

Dr. Smita Verma presently working as an Assistant Professor, ICCMRT, Lucknow has a Masters degree in both Business Administration and Sociology. She has a doctoral degree from University of Lucknow. Her area of specialization is Human Resource Management and has an academic experience of over a period of 12 years. She has organized various seminars and conferences at Lucknow University. She has worked as Proctor at RITM, Lucknow. In addition she has deputed at various administrative responsibilities like Group leader (AKTU), Deputy Head Examiner (AKTU), and Head Examiner (AKTU). She has got several research papers published in national and International journals. She has presented many papers in national and international journals.

Qualifications:

- PhD
- MBA
- MA

Subjects Taught:

- Human resource Management
- Industrial psychology
- Industrial Sociology
- Industrial relations and Labour enactment
- Industrial law
- Entrepreneurship Development
- Principles and practices of management
- Human Values and Professional ethics

TEACHING / PROFESSIONAL EXPERIENCE:

- Resource Person, Department of Rural Management, Baba Saheb Bhim Rao Ambedkar Central University, Lucknow.
- Guest faculty, SMS institute Lucknow
- Academic Counsellor at IGNOU lucknow
- Contractual Faculty IET Lucknow
- Associate professor at RITM ,Lucknow
- Assistant professor at Modern P.G college, Lucknow.
- Guest faculty at university of Lucknow.

SEMINAR / WORKSHOPS and PAPERS

- Participated in **National Workshop** on SPSS and Research Methodology organized by B.B.A.U, Lucknow in December 2017.
- Participated in **Faculty Development Program** on “Technological Enhancement” organized by Unity Law & Degree College, Lucknow (May 2018).
- Participated in two week **Faculty Development Program** on “Entrepreneurship ” under DST/NIMAT Project organized by AKTU and KIET.
- Presented paper in **International Conference** on “ Recent Trends & Challenges of E-Commerce in India” on the topic “E- Commerce and Social Media” organized by K.S Saket P.G College Ayodhya Faizabad.
- Presented paper in **National Seminar** on “ Emerging India and Second Generation Reforms: Initiatives and Implications” on the topic “A Growing Middle Class And Increasing Inequality In India” organized by Department of Applied Economics, Lucknow University.
- Presented paper in **National Symposium** on “ IPRs in Agricultural Research ” on the topic Institutional Mechanism of the Intellectual IPR Regime in India” Organized by BBAU Lucknow and UP Council of Agricultural Research. (Aug 2017).
- Presented Paper in **International Conference** on Politics , Society and Culture in South Asia On the topic of “Anthropology and Indian Society’ Or Organized by Department of Sociology, University of Lucknow, Lko.
- Participated in **National Workshop** on Dalit Empowerment : Myth and Reality Organized by Department of Social Work ,Lucknow University.
- Participated and Presented Paper in **International Seminar** on Professional Development of Teacher on the topic of Society and Culture of Professional College in U.P. Organized by Subhash Chandra Bose P.G College Hardoi Road Lucknow.(March 2012)
- Attended **National workshop** on Industry Academia for innovation and Quality Technical Education : A Path Forward 2020.Organized by IET Lucknow.(Sep 2013)
- Presented Paper in **International Seminar** on Rethinking Development : Searching for Alternatives (On the topic of Women Social Structure and Social Development : A sociological Study of Indian villages in U.P. , organized by Banaras Hindu University,Varanasi (March 2012.)
- Paper Presented in **National Seminar** “Repositioning Subalternity in Globalised India : The Dynamics of Social Inclusion” on the topic of Gender and Exclusion : Experiences from Lucknow City, Organized by Faculty of Social Sciences, Banaras Hindu University, Varanasi(Nov. 2002)

- Paper Published in **International Journal** for Research in Applied Science and Engineering Technology (IJRASET) on the Topic of Indians Parents Behavior Toward their children with reference to Social Media Uses : A case of Study of Urban Family ISSN ; 2321-9653(May 2018)
- Paper Published in **International Journal** of Academic Research in Development on topic of impact of Media and Environment on Adolescent Child:A Systematic Narrative Review of Nuclear family ISSN no. 2455-4197 (March 2018)
- Paper Published in **International Journal** of Advanced Research and Development on the topic of " An empirical Study Media Environment Penetration among the adolescent child: A case Study of an Indian Metropolitan Family". ISSN No. 24554030 March 2018.

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